

AVILES JOAQUIN J.
Form 4
March 12, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
AVILES JOAQUIN J.

2. Issuer Name and Ticker or Trading Symbol
MULTIMEDIA GAMES HOLDING COMPANY, INC. [MGAM]

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
Vice President of Technology

(Last) (First) (Middle)
MULTIMEDIA GAMES HOLDING COMPANY, INC., 206 WILD BASIN ROAD, BLDG. B, SUITE 400

3. Date of Earliest Transaction (Month/Day/Year)
03/11/2013

(Street)
AUSTIN, TX 78746

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price |
| Common Stock | 03/11/2013 | | M ⁽¹⁾ | | 18,750 | A | \$ 4.8 |
| | | | | | 38,750 | | ⁽³⁾ |
| Common Stock | 03/11/2013 | | M | | 8,125 | A | \$ 5.12 |
| Common Stock | 03/11/2013 | | M | | 3,750 | A | \$ 3.7 |
| Common Stock | 03/11/2013 | | M | | 3,125 | A | \$ 3.92 |
| | | | | | 53,750 | | |

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| | | | | | | | |
|--------------|------------|---|--------|---|-----------------------------|--------|---|
| Common Stock | 03/11/2013 | M | 18,750 | A | \$ 7.73 | 72,500 | D |
| Common Stock | 03/11/2013 | S | 52,500 | D | \$ 19.7307 <u>(2)</u> | 20,000 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Employee Stock Option (Right to Buy) | \$ 4.8 | 03/11/2013 | | M | 18,750 | 07/05/2009 | 07/05/2016 | Common Stock | 18,750 |
| Employee Stock Option (Right to Buy) | \$ 5.12 | 03/11/2013 | | M | 8,125 | 09/30/2009 | 09/30/2016 | Common Stock | 8,125 |
| Employee Stock Option (Right to Buy) | \$ 3.7 | 03/11/2013 | | M | 3,750 | 09/30/2010 | 09/30/2017 | Common Stock | 3,750 |
| Employee Stock Option (Right to Buy) | \$ 3.92 | 03/11/2013 | | M | 3,125 | 10/31/2010 | 10/31/2017 | Common Stock | 3,125 |
| Employee Stock | \$ 7.73 | 03/11/2013 | | M | 18,750 | 12/12/2011 | 12/12/2018 | Common Stock | 18,750 |

Option
(Right to
Buy)

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| AVILES JOAQUIN J. MULTIMEDIA GAMES HOLDING COMPANY, INC. 206 WILD BASIN ROAD, BLDG. B, SUITE 400 AUSTIN, TX 78746 | | | Vice President of Technology | |

Signatures

/s/ Velissa Jewell, Attorney-in-Fact for Joaquin J.
Aviles

03/12/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The exercise and sales reported in this filing were made pursuant to the 10b5-1 sales plan of Reporting Person, signed on February 22, 2013.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$19.38 to \$19.98, inclusive. The Reporting Person undertakes to provide to Multimedia Games Holding Company, Inc., any security holder of the Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote 2 of this Form 4.
 - (3) Includes 20,000 shares that were inadvertently omitted from Column 5 of the Reporting Person's Forms 4 filed on February 7, 2013 and November 7, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.