

KNOT INC
Form 3
November 04, 2008

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Roney Carley		(Month/Day/Year)	KNOT INC [KNOT]	
(Last)	(First)	10/30/2008	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
C/O THE KNOT, INC., 462 BROADWAY, 6TH FLOOR			(Check all applicable)	
(Street)			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
NEW YORK, NY 10013			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
(City)	(State)	(Zip)	(give title below) (specify below)	
			Chief Editorial/Media Officer	
			6. Individual or Joint/Group Filing(Check Applicable Line)	
			<input checked="" type="checkbox"/> Form filed by One Reporting Person	
			<input type="checkbox"/> Form filed by More than One Reporting Person	

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	220,859	D	^
Common Stock	248,872	I	By husband
Common Stock	400,000	I	By GRATs

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying	4. Conversion	5. Ownership	6. Nature of Indirect Beneficial Ownership
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	Date Exercisable	Expiration Date	Derivative Security (Instr. 4) Title	Amount or Number of Shares	or Exercise Price of Derivative Security	Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
Employee stock option (right to buy)	Â <u>(1)</u>	01/31/2011	Common Stock	100,000	\$ 1.03	D	Â
Employee stock option (right to buy)	Â <u>(1)</u>	11/30/2011	Common Stock	5,556	\$ 0.42	D	Â
Employee stock option (right to buy)	Â <u>(1)</u>	06/30/2013	Common Stock	100,000	\$ 2.8	D	Â
Employee stock option (right to buy)	Â <u>(1)</u>	11/29/2010	Common Stock	125,000	\$ 0.94	I	By husband
Employee stock option (right to buy)	Â <u>(1)</u>	11/30/2011	Common Stock	6,945	\$ 0.42	I	By husband
Employee stock option (right to buy)	Â <u>(1)</u>	06/30/2013	Common Stock	160,000	\$ 2.8	I	By husband
Employee stock option (right to buy)	Â <u>(1)</u>	06/30/2014	Common Stock	160,000	\$ 4	I	By husband
Employee stock option (right to buy)	Â <u>(2)</u>	05/29/2012	Common Stock	160,000	\$ 18.26	I	By husband

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Roney Carley C/O THE KNOT, INC. 462 BROADWAY, 6TH FLOOR NEW YORK, NY 10013	Â	Â	Â Chief Editorial/Media Officer	Â

Signatures

/s/ JEREMY LECHTZIN,
attorney-in-fact

11/04/2008

 **Signature of Reporting Person

 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The option is immediately exercisable.

(2) The option is immediately exercisable for 53,333 shares, will be exercisable for an additional 53,333 shares on May 29, 2009 and will be exercisable for an additional 53,334 shares on May 29, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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