

GUION KATHLEEN
Form 4
December 10, 2010

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
GUION KATHLEEN

2. Issuer Name and Ticker or Trading Symbol
DOLLAR GENERAL CORP [DG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
100 MISSION RIDGE

3. Date of Earliest Transaction (Month/Day/Year)
12/08/2010

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
Div. Pres., Store Ops & Dev.

(Street)
GOODLETTSVILLE, TN 37072

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	12/08/2010		M		75,877	A	\$ 2.1875
Common Stock	12/08/2010		M		36,359	A	\$ 7.9975
Common Stock	12/08/2010		F		31,077.4286	D	\$ 30.84
Common Stock	12/08/2010		F		19,244.7942	D	\$ 30.84
Common Stock	12/08/2010		D		0.5714	D	\$ 30.84
							77,949
							114,308
							83,230.5714
							63,985.7772
							63,985.2058

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Common Stock 12/08/2010 D 0.2058 D \$ 30.84 63,985 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 2.1875	12/08/2010		M	13,110	<u>(1)</u> 12/02/2013	Common Stock 13,110
Employee Stock Option (Right to Buy)	\$ 2.1875	12/08/2010		M	20,288	<u>(2)</u> 08/24/2014	Common Stock 20,288
Employee Stock Option (Right to Buy)	\$ 2.1875	12/08/2010		M	37,922	<u>(3)</u> 03/16/2016	Common Stock 37,922
Employee Stock Option (Right to Buy)	\$ 2.1875	12/08/2010		M	4,557	07/06/2007 03/23/2017	Common Stock 4,557
Employee Stock Option (Right to Buy)	\$ 7.9975	12/08/2010		M	36,359	03/20/2008 07/06/2017	Common Stock 36,359

