

Flanigan John W  
Form 4  
March 28, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Flanigan John W

2. Issuer Name and Ticker or Trading Symbol  
DOLLAR GENERAL CORP [DG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
100 MISSION RIDGE  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
03/27/2013

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

EVP, Global Supply Chain

GOODLETTSVILLE, TN 37072

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Common Stock                    | 03/27/2013                           |  | M                              |   | 18,285  | A  | \$ 7.9975 34,037                                      |
| Common Stock                    | 03/27/2013                           |  | M                              |   | 4,571   | A  | \$ 12.1975 38,608                                     |
| Common Stock                    | 03/27/2013                           |  | M                              |   | 46,292  | A  | \$ 25.25 84,900                                       |
| Common Stock                    | 03/27/2013                           |  | F                              |   | 42,845.9286   | D  | \$ 50.95 42,054.0714                                  |
| Common Stock                    | 03/27/2013                           |  | D                              |   | 2.0714  | D  | \$ 50.95 42,052                                       |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |              |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title        | Amount or Number of Shares |
| Employee Stock Option (Right to Buy)       | \$ 7.9975  | 03/27/2013                           |  | M                              | 18,285  | <u>(1)</u>   | 08/28/2018  | Common Stock | 18,285                     |
| Employee Stock Option (Right to Buy)       | \$ 12.1975   | 03/27/2013                           |  | M                              | 4,571   | <u>(3)</u>   | 05/28/2019  | Common Stock | 4,571                      |
| Employee Stock Option (Right to Buy)       | \$ 25.25   | 03/27/2013                           |  | M                              | 46,292  | <u>(5)</u>   | 03/24/2020  | Common Stock | 46,292                     |

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director    10% Owner    Officer    Other

Flanigan John W  
100 MISSION RIDGE  
GOODLETTSVILLE, TN 37072

EVP, Global Supply Chain

## Signatures

/s/ John W.  
Flanigan

03/28/2013

Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The number of securities reported in the first row of column 5 vested as to 2,254 shares on October 3, 2012, as to 1,555 shares on October 10, 2012, as to 1,371 shares on October 11, 2012, as to 457 shares on November 27, 2012, as to 365 shares on November 28, 2012, as to 823 shares on November 29, 2012, as to 1,920 shares on November 30, 2012, and as to 9,540 shares on February 1, 2013.
- (1) The securities reported in the first row of column 9 represents unvested time-based options with the same exercise price and expiration date as the securities reported in the first row of column 5 that are scheduled to vest on May 27, 2013.
- The securities reported in the second row of column 5 vested as to 564 shares on October 3, 2012, as to 388 shares on October 10, 2012, as to 343 shares on October 11, 2012, as to 114 shares on November 27, 2012, as to 91 shares on November 28, 2012, as to 206 shares on November 29, 2012, as to 480 shares on November 30, 2012, and as to 2,385 shares on February 1, 2013.
- (3) The number of securities reported in the second row of column 9 represents unvested time-based options with the same exercise price and expiration date as the securities reported in the second row of column 5 that are scheduled to vest on May 27, 2013.
- (4) The securities reported in the third row of column 5 vested as to 12,263 shares on March 24, 2011, as to 12,440 shares on February 3, 2012, as to 12,440 shares on March 24, 2012, and as to 9,149 shares on February 1, 2013.
- (5) The number of securities reported in the third row of column 9 represents (a) 12,439 unvested time-based options with the same exercise price and expiration date as the securities reported in the third row of column 5 that are scheduled to vest on March 24, 2014; and (b) 15,731 vested options.
- (6)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.