

HASBRO INC  
Form 11-K  
June 28, 2016

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

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**FORM 11-K**

(Mark One)

**ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the fiscal year ended December 31, 2015

**TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 1-6682

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A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

**HASBRO, INC. RETIREMENT SAVINGS PLAN**

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B. Name of the issuer of the securities held pursuant to the plan and the address of its principal executive office:

**HASBRO, INC.**

1027 Newport Avenue

Pawtucket, RI 02862-1059

**REQUIRED INFORMATION**

**I. FINANCIAL STATEMENTS**

The following Plan financial statements and schedule prepared in accordance with the financial reporting requirements of the Employee Retirement Income Security Act of 1974 are filed herewith, as permitted by Item 4 of Form 11-K:

Report of Independent Registered Public Accounting Firm

Statements of Net Assets Available for Plan Benefits as of December 31, 2015 and 2014

Statements of Changes in Net Assets Available for Plan Benefits for the years ended December 31, 2015 and 2014

Notes to Financial Statements

Supplemental Schedule:

Schedule H, Line 4i - Schedule of Assets (Held at End of Year)

Other schedules are omitted as the required information is not applicable.

**II. EXHIBITS**

23 Consent of Independent Registered Public Accounting Firm

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**SIGNATURES**

*The Plan.* Pursuant to the requirements of the Securities Exchange Act of 1934, the Committee appointed by the Board of Directors of Hasbro, Inc. to administer the Plan has duly caused this Annual Report on Form 11-K to be signed on its behalf by the undersigned hereunto duly authorized.

Hasbro, Inc. Retirement Savings Plan

Date: June 28, 2016

/s/ Deborah Thomas

Deborah Thomas

Executive Vice President and Chief Financial Officer

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**Report of Independent Registered Public Accounting Firm**

The Plan Administrator  
Hasbro, Inc. Retirement Savings Plan:

We have audited the accompanying statements of net assets available for plan benefits of the Hasbro, Inc. Retirement Savings Plan (the Plan) as of December 31, 2015 and 2014, and the related statements of changes in net assets available for plan benefits for the years then ended. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for plan benefits of the Plan as of December 31, 2015 and 2014, and the changes in net assets available for plan benefits for the years then ended, in conformity with U.S. generally accepted accounting principles.

The supplemental information in the accompanying schedule H, line 4i - schedule of assets (held at end of year) as of December 31, 2015 has been subjected to audit procedures performed in conjunction with the audit of the Plan's 2015 financial statements. The supplemental information is presented for the purpose of additional analysis and is not a required part of the financial statements but include supplemental information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. The supplemental information is the responsibility of the Plan's management. Our audit procedures included determining whether the supplemental information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental information. In forming our opinion on the supplemental information, we evaluated whether the supplemental information, including its form and content, is presented in conformity with the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. In our opinion, the supplemental information in the accompanying schedule H, line 4i- schedule of assets (held at end of year) as of December 31, 2015 is fairly stated in all material respects in relation to the 2015 financial statements as a whole.

/s/ KPMG LLP

Providence, Rhode Island

June 28, 2016

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**HASBRO, INC. RETIREMENT SAVINGS PLAN**  
**Statements of Net Assets Available for Plan Benefits**  
**December 31, 2015 and 2014**

|  | <b>2015</b>    | <b>2014</b> |
|--|----------------|-------------|
| <b>Assets</b>  |                |             |
| Cash and cash equivalents  | \$ 3,944,361   | 3,633,452   |
| Investments, at fair value   | 467,711,869    | 479,919,937 |
| Wrapper contracts, at fair value   | 6,824          | 20,018      |
| Total investments and cash (Note 3)  | 471,663,054    | 483,573,407 |
| Receivables:   |                |             |
| Notes receivable from participants   | 5,303,772      | 6,663,480   |
| Employer contributions   | 6,803,744      | 5,909,079   |
| Due from brokers for securities sold   | 216,013        | 101,294     |
| Total receivables  | 12,323,529     | 12,673,853  |
| Total assets   | 483,986,583    | 496,247,260 |
| <b>Liabilities</b>   |                |             |
| Payables for securities purchased  | 92,821         | 175,592     |
| Accrued expenses   | 98,272         | 63,432      |
| Total liabilities  | 191,093        | 239,024     |
| Net assets, reflecting investments at fair value   | 483,795,490    | 496,008,236 |
| Adjustment from fair value to contract value for fully benefit-responsive investment contracts | (266,648)      | (985,139)   |
| Net assets available for plan benefits   | \$ 483,528,842 | 495,023,097 |

See accompanying notes to financial statements.

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**HASBRO, INC. RETIREMENT SAVINGS PLAN**  
**Statements of Changes in Net Assets Available for Plan Benefits**  
**Years Ended December 31, 2015 and 2014**

|   | <b>2015</b>  | <b>2014</b>  |
|---|--------------|--------------|
| Changes in net assets attributed to:                                      |              |              |
| Investment income:  |              |              |
| Net appreciation in fair value of investments                             | \$ 2,056,870 | 28,761,132   |
| Dividends and interest  | 5,915,676    | 6,467,764    |
| Total investment income (Note 3)  | 7,972,546    | 35,228,896   |
| Contributions:  |              |              |
| Rollovers   | 1,713,737    | 1,178,131    |
| Participant contributions   | 18,331,426   | 16,034,529   |
| Employer matching and other contributions                                 | 18,932,991   | 16,349,747   |
| Total contributions   | 38,978,154   | 33,562,407   |
| Termination, withdrawal, and retirement payments directly to participants | (58,080,179) | (52,747,242) |