

MCDONALDS CORP  
Form 8-K  
January 20, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 15, 2004

McDONALD'S CORPORATION  
(Exact name of Registrant as specified in Charter)

Delaware  
(State or other Jurisdiction  
of Incorporation)

1-5231  
(Commission File No.)

36-2361282  
(IRS Employer  
Identification No.)

One McDonald's Plaza  
Oak Brook, Illinois 60523  
(630) 623-3000  
(Address and Phone Number of Principal Executive Offices)

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Item 12. Results of Operations and Financial Condition.

On January 15, 2004, McDonald's Corporation (the Company) issued a press release reporting the Company's December and fourth quarter 2003 sales and preliminary fourth quarter EPS. The press release is furnished as Exhibit 99 and attached hereto.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

McDONALD'S CORPORATION

(Registrant)

Date: January 19,  
2004

By: /s/ Matthew H. Paull

Matthew H. Paull  
Corporate Executive Vice  
President and  
Chief Financial Officer

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Exhibit Index

Exhibit No.

99 News Release of McDonald's Corporation issued January 15, 2004:  
McDonald's Reports Record December and Fourth Quarter 2003 Sales and  
Preliminary Fourth Quarter EPS