

PROCTER & GAMBLE CO  
Form 11-K  
September 22, 2011

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 11-K

ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
[NO FEE REQUIRED] FOR THE FISCAL YEAR ENDED JUNE 30, 2011, OR  
 TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
[NO FEE REQUIRED] for the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission file number 001-00434

A. Full title of the plan and the address of the plan, if different from that of the issuer named below: Procter & Gamble 1-4-1 Plan, Procter & Gamble Technical Centres Limited, Cobalt 12, Silver Fox Way, Cobalt Business Park, Newcastle upon Tyne NE27 0QW.

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office: The Procter & Gamble Company, One Procter & Gamble Plaza, Cincinnati, Ohio 45202

REQUIRED INFORMATION

Item Audited statements of financial condition as of the end of the latest two fiscal years of the plan (or such lesser period as the plan has been in existence). (See Page 2)

Item Audited statements of income and changes in plan equity for each of the latest three fiscal years of the plan (or such lesser period as the plan has been in existence). (See Page 3)

PROCTER & GAMBLE  
1-4-1 PLAN

Statements of Net Assets Available for Plan Benefits  
as of June 30, 2011 and 2010, Statements of Changes  
in Net Assets Available for Plan Benefits for the  
Years Ended June 30, 2011, 2010 and 2009, and  
Report of Independent Registered Public Accounting  
Firm



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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Trustees of the Procter & Gamble 1-4-1 Plan:

We have audited the accompanying statements of net assets available for plan benefits of the Procter & Gamble 1-4-1 Plan ("Plan") as of June 30, 2011 and 2010, and the related statements of changes in net assets available for plan benefits for each of the three years ended June 30, 2011, 2010 and 2009. These financial statements are the responsibility of the plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Plan is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Plan's internal control over financial reporting. Accordingly we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such financial statements present fairly, in all material respects, the net assets available for plan benefits of the Plan as of June 30, 2011 and 2010 and the changes in net assets available for plan benefits for the years ended June 30, 2011, 2010 and 2009, in conformity with accounting principles generally accepted in the United States of America.

/s/ Deloitte LLP

Deloitte LLP  
Newcastle upon Tyne, United Kingdom

22nd September 2011



PROCTER & GAMBLE  
1-4-1 PLAN

STATEMENTS OF NET ASSETS AVAILABLE FOR PLAN  
BENEFITS  
JUNE, 30 2011 AND 2010

|   | 2011              | 2010              |
|---|-------------------|-------------------|
|   | £                 | £                 |
| <b>ASSETS:</b>  |                   |                   |
| Investment in The Procter & Gamble Company common stock,<br>at fair value | 47,412,059        | 45,111,617        |
| Cash at bank and in hand  | 967,957           | 845,659           |
| Total assets  | 48,380,016        | 45,957,276        |
| <b>LIABILITIES:</b>   |                   |                   |
| Amounts due to others (note 5)  | (73,903)          | (104,549)         |
| Contributions received in advance   | (775,850)         | (728,532)         |
| Total liabilities   | (849,753)         | (833,081)         |
| <b>NET ASSETS AVAILABLE FOR PLAN BENEFITS</b>                             | <b>47,530,263</b> | <b>45,124,195</b> |

See notes to financial statements.





PROCTER & GAMBLE  
1-4-1 PLANSTATEMENTS OF CHANGES IN NET ASSETS AVAILABLE FOR PLAN BENEFITS  
FOR THE YEARS ENDED JUNE 30, 2011, 2010 AND 2009

| ADDITIONS/ (LOSSES):                                     | 2011<br>£   | 2010<br>£   | 2009<br>£   |
|--|-------------|-------------|-------------|
| Contributions:   |             |             |             |
| Employee contributions                                   | 3,546,451   | 3,503,180   | 3,483,476   |
| Employer contributions                                   | 3,546,451   | 3,503,180   | 3,483,476   |
| Total contributions                                      | 7,092,902   | 7,006,360   | 6,966,952   |
| Investment income:                                       |             |             |             |
| Net appreciation/(depreciation) in fair value of         |             |             |             |
| The Procter & Gamble Company common stock                | (300,649)   | 9,577,551   | (347,715)   |
| Dividends from The Procter & Gamble Company common stock | 1,165,988   | 1,045,462   | 849,992     |
| Total investment gain                                    | 865,339     | 10,623,013  | 502,277     |
| Income from participating Procter & Gamble companies     | 39,338      | 35,297      | 17,045      |
| Total additions  | 7,997,579   | 17,664,670  | 7,486,274   |
| DEDUCTIONS:  |             |             |             |
| Distributions and withdrawals to participants            | (5,552,173) | (5,787,328) | (4,549,011) |
| Administrative expenses                                  | (39,338)    | (35,297)    | (17,045)    |
| Total deductions   | (5,591,511) | (5,822,625) | (4,566,056) |
| INCREASE IN NET ASSETS                                   | 2,406,068   | 11,842,045  | 2,920,218   |
| NET ASSETS AVAILABLE FOR PLAN BENEFITS:                  |             |             |             |
| Beginning of year  | 45,124,195  | 33,282,150  | 30,361,932  |
| End of year  | 47,530,263  | 45,124,195  | 33,282,150  |

See notes to financial statements.



NOTES TO FINANCIAL STATEMENTS AS OF  
JUNE 30, 2011 AND 2010 AND FOR THE YEARS ENDED JUNE 30, 2011, 2010 AND 2009.

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1. DESCRIPTION OF THE PLAN

The Procter & Gamble 1-4-1 Plan (the “Plan”) is a stock ownership plan sponsored by The Procter & Gamble Company (“Procter & Gamble”). The following brief description of the Procter & Gamble 1-4-1 Plan (“Plan”) is provided for general information purposes only. Participants should refer to the Plan agreement for more complete information.

General - The Plan is a share purchase plan established on October 1, 2002 by The Procter & Gamble Company (“Company”), replacing the Procter & Gamble Matched Savings Share Purchase Plan, which ceased to be tax efficient from this date, to provide a means for eligible United Kingdom (“UK”) employees to tax efficiently purchase shares in the Company. The Plan is administered by Capita IRG Trustees Limited who were appointed by the Trustees of the Plan and hold the Plan assets on behalf of the Trustees of the Plan.

Eligibility — Employees eligible to participate in the Plan included all regular employees of participating subsidiaries of the Company with the exception of employees considered to be an executive, officer, director, or a 10 percent stockholder of the Company and employees eligible for another savings plan sponsored by the Company and maintained in the United States, Canada, or Puerto Rico. Eligible employees could have enrolled in the Plan on the first day of each month and on the initial participation date for each participating subsidiary.

Participant Accounts – Individual accounts are maintained for each Plan participant. Each participant’s account is credited with the participant’s contribution, the participating companies’ matching contribution, and allocations of Plan earnings, and charged with withdrawals and an allocation of Plan losses. Allocations are based on participant earnings or account balances, as defined. The distribution to which a participant is entitled is limited to the shares that can be provided from the participant’s vested account.

Participant accounts remaining in the Plan continue to have individual accounts maintained with Plan earnings or losses allocated based on earnings and account balances as defined.

Vesting – Participants are vested immediately in all shares allocated to their respective Plan accounts.

Investments – All employee and employer contributions were invested in shares of the Company’s common stock generally on the 15th day of each month (or if that date is not a business day, the preceding business day). Sales of the Company’s common stock for distributions generally are made on two specified dates in each month. Any dividends on shares of the Company’s common stock are invested in additional shares of the Company’s common stock. Participant Loans – Under the terms of the Plan agreement, participants are not permitted to borrow funds from their account balance.

Distributions and Withdrawals – Participants may withdraw contributory shares from the Plan at any time; however, participants who withdraw contributory shares from the Plan within five years of acquisition will become liable for UK income tax and national insurance. Participants cannot withdraw matching shares from the Plan within five years

of purchase, and cannot withdraw dividend shares from the Plan within three years of purchase, unless the participant ceases to be an employee of one of the participating Procter & Gamble companies.

2. SIGNIFICANT ACCOUNTING POLICIES

**Basis of Accounting** - The accompanying financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America.

**Use of Estimates** - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, and changes therein and disclosure of contingent assets and liabilities. Actual results could differ from those estimates.

**Risks and Uncertainties** - The Plan invests in Company common stock which represents a concentration in investments. Investment securities, in general, are exposed to various risks, such as interest rate, credit and overall market volatility. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in values of investment securities will occur in the near term and such changes could materially affect the amounts reported in the financial statements.

**Investment Valuation and Income Recognition** – The Plan’s investment in Company common stock is stated at fair value, which is based on quoted market prices and is translated into sterling at the rate of exchange at June 30. Purchases and sales of securities are recorded on a trade date basis. Dividends are recorded on the ex-dividend date, net of any U.S. withholding taxes. Realized gains and losses are based upon the identified cost method.

**Net Appreciation / (Depreciation) in Fair Value of Investments** - Realized and unrealized appreciation / (depreciation) in fair value of investments is based on the difference between the fair value of the assets at the beginning of the year, or at the time of purchase for assets purchased during the year, and the related fair value on the day investments are sold with respect to realized appreciation / (depreciation), or on the last day of the year for unrealized appreciation / (depreciation).

**Cash at Bank and In Hand** – Amounts shown as cash at bank and in hand are uninvested funds held that are to be invested in Company common stock in the following month.

**Expenses of the Plan** - Investment management expenses and all other fees and expenses are reimbursed by the participating Procter & Gamble companies (see Note 9).

**Distributions and Withdrawals** - Participants may withdraw shares from the Plan at any time subject to the following Plan rules. Participants who withdraw shares from the Plan within five years of purchase become liable for income tax. Participants who withdraw shares from the Plan after five years can do so without attracting any income tax.

**New Accounting Standards Adopted** — In January 2010, the FASB issued Accounting Standards Updates (ASU) No. 2010-06, Fair Value Measurements and Disclosures, which amends ASC 820, adding new disclosure requirements for Levels 1 and 2, separate disclosures of purchases, sales, issuances, and settlements relating to Level 3 measurements and clarification of existing fair value disclosures. ASU No. 2010-06 is effective for periods beginning after December 15, 2009, except for the requirement to provide Level 3 activity of purchases, sales, issuances, and settlements on a gross basis, which is effective for fiscal years beginning after December 15, 2010. The adoption of this standard had no material effect on the financial statements.

On May 12, 2011, the FASB issued ASU 2011-04, a guidance to improve the comparability of fair value measurements presented and disclosed in financial statements prepared in accordance with generally accepted accounting principles in the United States of America and International Financial Reporting Standards. The amendments are of two types: (i) those that clarify the application of existing fair value measurement and disclosure requirements and (ii) those that change a particular principle or requirement for measuring fair value or for disclosing information about fair value measurements. The update is effective for annual periods beginning after December 15, 2011. Plan management is in the process of evaluating the impact of the adoption of this guidance on the Plan's financial statements.

Contributions- Contributions represent cash amounts received from members, matched by the sponsoring companies (note 9), that have been invested in stock of The Procter & Gamble Company. Where cash amounts are received from members and matched by the sponsoring companies, but have not yet been invested in stock of The Procter & Gamble Company, they are deferred on the balance sheet.

## 3. FAIR VALUE MEASUREMENTS

FASB Accounting Standards Codification (ASC) Topic 820, establishes a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements). The three levels of the fair value hierarchy under ASC 820 are described as follows:

Level 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the plan has the ability to access.

Level 2 Inputs to the valuation methodology include

- quoted prices for similar assets or liabilities in active markets;
- quoted prices for identical or similar assets or liabilities in inactive markets;
- inputs other than quoted prices that are observable for the asset or liability;
- inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

All investments are measured following a level 1 valuation technique.

## 4. INVESTMENTS

The Plan's investment in Company common stock experienced net appreciation/(depreciation) in value as follows for the years ended June 30, 2011, 2010, and 2009:

|   | 2011      | 2010      | 2009      |
|---|-----------|-----------|-----------|
|   | £         | £         | £         |
| The Procter & Gamble Company<br>common stock: |           |           |           |
| Net appreciation/(depreciation)               | (300,649) | 9,577,551 | (347,715) |

## 5. AMOUNTS DUE TO OTHERS

| 2011 | 2010 |
|------|------|
|------|------|

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|   | £      | £       |
|---|--------|---------|
| Amounts due to members                                  | 60,977 | 76,525  |
| Amounts due to participating Procter & Gamble companies | 11,827 | 26,925  |
| Amounts due to Capita IRG Trustees Limited              | 1,099  | 1,099   |
|   | 73,903 | 104,549 |



## 6. TAX STATUS

HM Revenue & Customs (HMRC) has determined and informed the Company that it is an approved Employee Share Scheme under UK tax legislation. Therefore, the Plan Administrator believes that the Plan was qualified and tax-exempt as of June 30, 2011 and no provision for income taxes has been reflected in the accompanying financial statements.

## 7. RELATED PARTY TRANSACTIONS

At June 30, 2011 and 2010, 1,201,374 and 1,132,980 shares of Company common stock were held by the Plan, respectively. The cost of this stock at June 30, 2011 and 2010, was £35,915,716 and £35,460,484, respectively. During the years ended June 30, 2011, 2010 and 2009, the Plan recorded dividend income from Company common stock of £1,165,988, £1,045,462, and £849,992, respectively. Contributions from participating Procter & Gamble companies of £3,546,451, £3,503,180, and £3,483,476 were recorded for the years ended June 30, 2011, 2010 and 2009, respectively. Also, the Plan received reimbursements for administrative expenses from the Company titled Income From The Procter & Gamble Company in the Statements of Changes in Net Assets Available For Plan Benefits for the years ended June 30, 2011, 2010 and 2009 of £39,338, £35,297, and £17,045, respectively.

## 8. PLAN TERMINATION

Although it has not expressed any intent to do so, the Company has the right under the Plan to discontinue its contributions at any time and to terminate the Plan subject to the provisions set forth in the Plan agreement.

## 9. PARTICIPATING PROCTER &amp; GAMBLE COMPANIES

The participating Procter & Gamble companies are as follows:

Procter & Gamble Pharmaceuticals UK Limited (up to 30th October 2009)  
Procter & Gamble Prestige Products Limited  
Procter & Gamble Product Supply (UK) Limited  
Procter & Gamble Technical Centres Limited  
Procter & Gamble (L&CP) Limited  
Procter & Gamble (Health & Beauty Care) Limited  
Gillette UK Limited  
Gillette Management LLC  
Wella (U.K.) Limited  
Wella (UK) Holdings Limited



THE PLAN. Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees (or other persons who administer the employee benefit plan) have duly caused this annual report to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Newcastle upon Tyne United Kingdom, on September 22, 2011.

PROCTER & GAMBLE 1-4-1 PLAN

By: /s/ Susan E. Carver  
Ms. Susan E. Carver  
Trustee,  
Procter & Gamble 1-4-1 Plan

EXHIBIT INDEX

Exhibit No.

23                      Consent of Deloitte & Touche LLP