GUESS INC Form SC 13G/A January 28, 2019 us4016171054_012819.txt SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 SCHEDULE 13G Under the Securities Exchange Act of 1934 (Amendment No: 6) GUESS INC _____ (Name of Issuer) Common Stock _____ (Title of Class of Securities) 401617105 _____ (CUSIP Number) December 31, 2018 _____ _____ (Date of Event Which Requires Filing of this Statement) Check the appropriate box to designate the rule pursuant to which this Schedule is filed: [X] Rule 13d-1(b) [] Rule 13d-1(c) [] Rule 13d-1(d) *The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page. The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934

("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 401617105

(1) Names of reporting persons. BlackRock, Inc.

(2) Check the appropriate box if a member of a group

(a) [] (b) [X] (3) SEC use only (4) Citizenship or place of organization Delaware Number of shares beneficially owned by each reporting person with: (5) Sole voting power 8156999 (6) Shared voting power 0 (7) Sole dispositive power 8317868 (8) Shared dispositive power 0 (9) Aggregate amount beneficially owned by each reporting person 8317868 (10) Check if the aggregate amount in Row (9) excludes certain shares (11) Percent of class represented by amount in Row 9 10.3% (12) Type of reporting person HC Item 1. Item 1(a) Name of issuer: _____ _____ GUESS INC Item 1(b) Address of issuer's principal executive offices: _____ _____

ATTN: JASON MILLER 1444 SOUTH ALAMEDA STREET LOS ANGELES CA 90021

Item 2.

2(a) Name of person filing: _____ BlackRock, Inc. 2(b) Address or principal business office or, if none, residence: _____ BlackRock, Inc. 55 East 52nd Street New York, NY 10055 2(c) Citizenship: _____ _____ See Item 4 of Cover Page 2(d) Title of class of securities: _____ Common Stock 2(e) CUSIP No.: See Cover Page Item 3. If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a: [] Broker or dealer registered under Section 15 of the Act; [] Bank as defined in Section 3(a)(6) of the Act; [] Insurance company as defined in Section 3(a)(19) of the Act; [] Investment company registered under Section 8 of the Investment Company Act of 1940; [] An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E); [] An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F); [X] A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G); [] A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813); [] A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940; [] A non-U.S. institution in accordance with Rule 240.13d-1(b)(1)(ii)(J); [] Group, in accordance with Rule 240.13d-1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with Rule 240.13d-1(b)(1)(ii)(J), please specify the type of institution:

Item 4. Ownership

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1. Amount beneficially owned: 8317868 Percent of class 10.3% Number of shares as to which such person has: Sole power to vote or to direct the vote 8156999 Shared power to vote or to direct the vote 0 Sole power to dispose or to direct the disposition of 8317868 Shared power to dispose or to direct the disposition of 0

Item 5.

Ownership of 5 Percent or Less of a Class. If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following [].

Item 6. Ownership of More than 5 Percent on Behalf of Another Person

If any other person is known to have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, such securities, a statement to that effect should be included in response to this item and, if such interest relates to more than 5 percent of the class, such person should be identified. A listing of the shareholders of an investment company registered under the Investment Company Act of 1940 or the beneficiaries of employee benefit plan, pension fund or endowment fund is not required.

Various persons have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of the common stock of GUESS INC. No one person's interest in the common stock of GUESS INC is more than five percent of the total outstanding common shares.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person.

See Exhibit A

Item 8. Identification and Classification of Members of the Group

If a group has filed this schedule pursuant to Rule 13d-1(b)(ii)(J), so indicate under Item 3(j) and attach an exhibit stating the identity and Item 3 classification of each member of the group. If a group has filed this schedule pursuant to Rule 13d-1(c) or Rule 13d-1(d), attach an exhibit stating the identity of each member of the group.

Item 9. Notice of Dissolution of Group

Notice of dissolution of a group may be furnished as an exhibit stating the date of the dissolution and that all further filings with respect to transactions in the security reported on will be filed, if required, by members of the group, in their individual capacity.

See Item 5.

Item 10. Certifications

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Signature.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: January 28, 2019 BlackRock, Inc.

Signature: Spencer Fleming

Name/Title Attorney-In-Fact

The original statement shall be signed by each person on whose behalf the statement is filed or his authorized representative. If the statement is signed on behalf of a person by his authorized representative other than an executive officer or general partner of the filing person, evidence of the representative's authority to

sign on behalf of such person shall be filed with the statement, provided, however, that a power of attorney for this purpose which is already on file with the Commission may be incorporated by reference. The name and any title of each person who signs the statement shall be typed or printed beneath his signature.

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (see 18 U.S.C. 1001).

Exhibit A

Subsidiary

BlackRock	Life Limited
BlackRock	Advisors, LLC
BlackRock	Investment Management (UK) Limited
BlackRock	Asset Management Canada Limited
BlackRock	Investment Management (Australia) Limited
BlackRock	(Netherlands) B.V.
BlackRock	Fund Advisors*
BlackRock	Asset Management Ireland Limited
BlackRock	Institutional Trust Company, National Association
BlackRock	Financial Management, Inc.
BlackRock	Asset Management Schweiz AG
BlackRock	Investment Management, LLC

*Entity beneficially owns 5% or greater of the outstanding shares of the security class being reported on this Schedule 13G. Exhibit B

POWER OF ATTORNEY

The undersigned, BLACKROCK, INC., a corporation duly organized under the laws of the State of Delaware, United States (the "Company"), does hereby make, constitute and appoint each of Christopher Meade, Daniel Waltcher, Una Neary, Richard Cundiff, Charles Park, Enda McMahon, Arlene Klein, Con Tzatzakis, Karen Clark, David Maryles, Daniel Ronnen, John Stelley, Daniel Riemer, Elizabeth Kogut, Maureen Gleeson, Daniel Kalish and Spencer Fleming acting severally, as its true and lawful attorneys-in-fact, for the purpose of, from time to time, executing in its name and on its behalf, whether the Company individually or as representative of others, any and all documents, is acting certificates, instruments, statements, other filings and amendments to the foregoing (collectively, "documents") determined by such person to be necessary or appropriate to comply with ownership or control-person reporting requirements imposed by any United States or non-United States governmental or regulatory authority, Including without limitation Forms 3, 4, 5, 13D, 13F, 13G and 13H and any amendments to any of the Foregoing as may be required to be filed with the Securities and Exchange Commission, and delivering, furnishing or filing any such documents with the appropriate governmental, regulatory authority or other person, and giving and granting to each such

attorney-in-fact power and authority to act in the premises as fully and to all intents and purposes as the Company might or could do if personally present by one of its authorized signatories, hereby ratifying and confirming all that said attorney-in-fact shall lawfully do or cause to be done by virtue hereof. Any such determination by an attorney-in-fact named herein shall be conclusively evidenced by such person's execution, delivery, furnishing or filing of the applicable document.

This power of attorney shall expressly revoke the power of attorney dated 8th day of December, 2015 in respect of the subject matter hereof, shall be valid from the date hereof and shall remain in full force and effect until either revoked in writing by the Company, or, in respect of any attorney-in-fact named herein, until such person ceases to be an employee of the Company or one of its affiliates.

IN WITNESS WHEREOF, the undersigned has caused this power of attorney to be executed as of this 2nd day of January, 2019.

BLACKROCK, INC.

By:_ /s/ Daniel Waltcher Name: Daniel Waltcher Title: Deputy General Counsel

>

Beneficially

Owned

By Each

Reporting

Person

With

: 7 : :

Sole voting power

```
1,100,360 (Item 5)
```

- : 8
- :
- :
- :

Shared voting power

```
None

: 9

:

Sole dispositive power

1,100,360 (Item 5)

:10

:

Shared dispositive power

None

11
```

Aggregate amount beneficially owned by each reporting person

1,100,360 (Item 5) 12

Check box if the aggregate amount in row (11) excludes certain shares (SEE INSTRUCTIONS) 13

Percent of class represented by amount in row (11)

3.88% 14

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Type of reporting person (SEE INSTRUCTIONS) IA, CO
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CUSIP No.	
1	Names of reporting persons I.R.S. identification nos. of above persons (entities only) GAMCO Asset
	Management Inc. I.D. No. 13-4044521 Check the appropriate box if
2	a member of a group (SEE INSTRUCTIONS) (a)
	(b)
3	Sec use only
4	Source of funds (SEE INSTRUCTIONS) 00-Funds of investment advisory clients
5	Check box if disclosure of legal proceedings is required pursuant to items 2 (d) or 2 (e)
6	Citizenship or place of organization New York
Number Of	: 7 Sole voting power
Shares	: 3,177,769 (Item 5)
Beneficially	Shared voting power
Owned	None
By Each	: 9 : Sole dispositive power
Reporting	: 3,395,069 (Item 5)
Person	:10 Shared dispositive power
With	None
11	Aggregate amount beneficially owned by each reporting person

	3,395,069 (Item 5)
12	Check box if the aggregate
	amount in row (11) excludes
	certain shares
	(SEE INSTRUCTIONS)
13	Percent of class represented
	by amount in row (11)
	11.99%
14	Type of reporting person
	(SEE INSTRUCTIONS)
	IA, CO

CUSIP No.	42704L104
1	Names of reporting persons I.R.S. identification nos. of above persons (entities only) Gabelli & Company Investment Advisers, Inc.
2	I.D. No. 13-3379374 Check the appropriate box if a member of a group (SEE INSTRUCTIONS) (a)
	(b)
3	Sec use only
4	Source of funds (SEE INSTRUCTIONS) 00 – Client funds
5	Check box if disclosure of legal proceedings is required pursuant to items 2 (d) or 2 (e)
6	Citizenship or place of organization Delaware
Number Of	: 7 Sole voting power
Shares	: 2,625 (Item 5)
Beneficially	Shared voting power
Owned	None
By Each	: ⁹ Sole dispositive power
Reporting	: 2,625 (Item 5)
Person	:10 Shared dispositive power
With	: None
11	Aggregate amount beneficially owned by each reporting person

	2,625 (Item 5)
12	Check box if the aggregate
	amount in row (11) excludes
	certain shares
	(SEE INSTRUCTIONS)
13	Percent of class represented
	by amount in row (11)
	0.01%
14	Type of reporting person
	(SEE INSTRUCTIONS)
	HC, CO, IA
4	

CUSIP No.	42704L104
	Names of reporting persons I.R.S. identification nos. of above persons (entities only)
1	Gabelli Foundation,
	Inc. I.D. No.
	94-2975159
	Check the appropriate box if
	a member of a group (SEE INSTRUCTIONS) (a)
2	instructions) (a)
	(b)
	Sec use only
3	Sec use only
	Source of funds (SEE
4	INSTRUCTIONS)
	WC
	Check box if disclosure of
	legal proceedings is required
5	pursuant to items 2 (d) or 2
5	(e)
	Citizenship or place of
6	organization
0	NV
	• 7
Number Of	Sole voting power
Shares	: 1,000 (Item 5)
Shares	•
Beneficially	Shared voting power
Orrent	· · · None
Owned	None :
By Each	⁹ Sole dispositive power
-	· ·
Reporting	: 1,000 (Item 5)
Person	:10 Shared dispositive power
reison	: Shared dispositive power
With	None
11	Aggregate amount
	beneficially owned by each
	reporting person

12	1,000 (Item 5) Check box if the aggregate
	amount in row (11) excludes
	certain shares
	(SEE INSTRUCTIONS)
13	Percent of class represented
	by amount in row (11)
	0.00%
14	Type of reporting person
	(SEE INSTRUCTIONS)
	00-Private Foundation

CUSIP No.	42704L104
	Names of reporting persons I.R.S. identification nos. of
1	above persons (entities only)
	Teton Advisors, Inc.
	I.D. No. 13-4008049
	Check the appropriate box if
	a member of a group (SEE
	INSTRUCTIONS) (a)
2	
	(b)
	(0)
3	Sec use only
	Source of funds (SEE
	INSTRUCTIONS)
4	00 - Funds of investment
	advisory clients
	2
	Check box if disclosure of
	legal proceedings is required
5	pursuant to items 2 (d) or 2
0	(e)
	Citizenship or place of
C	organization
6	Delaware
	-
Number Of	: 7 Sole voting power
	•
Shares	: 14,000 (Item 5)
Beneficially	: 8 Shared voting power
Denenciality	: Shared voting power
Owned	None
	:
By Each	⁹ Sole dispositive power
Reporting	: 14,000 (Item 5)
Person	:10 Shared dispositive power
With	None
11	Aggregate amount
	beneficially owned by each
	reporting person

12	14,000 (Item 5) Check box if the aggregate amount in row (11) excludes
13	certain shares (SEE INSTRUCTIONS) Percent of class represented by amount in row (11)
14	0.05% Type of reporting person (SEE INSTRUCTIONS) IA, CO

CUSIP No.	42704L104
	Names of reporting persons
	I.R.S. identification nos. of
1	above persons (entities only)
	MJG Associates, Inc.
	I.D. No. 06-1304269
	Check the appropriate box if
	a member of a group (SEE
	INSTRUCTIONS) (a)
2	
	(b)
	Sec use only
3	
	Source of funds (SEE
4	INSTRUCTIONS)
т	00-Client Funds
	Check box if disclosure of
	legal proceedings is required
5	pursuant to items 2 (d) or 2
5	(e)
	Citizenship or place of
6	organization
0	Connecticut
Number Of	: 7 Sole voting power
	: Sole voting power
Shares	: 600 (Item 5)
Shares	:
Beneficially	Shared voting power
Denemenany	: Shared voting power
Owned	: None
owned	:
By Each	: 9 Sole dispositive power
	: Sole dispositive power
Reporting	: 600 (Item 5)
reporting	
Person	:10 Shared dispositive power
With	: None
	:
11	Aggregate amount
	beneficially owned by each
	reporting person

	600 (Item 5)
12	Check box if the aggregate
	amount in row (11) excludes
	certain shares
	(SEE INSTRUCTIONS)
13	Percent of class represented
	by amount in row (11)
	0.00%
14	Type of reporting person
	(SEE INSTRUCTIONS)
	CO

CUSIP No. 42704L104 Names of reporting persons		
1	I.R.S. identification nos. of above persons (entities only)	
1	GGCP, Inc.	
	I.D. No. 13-3056041 Check the appropriate box if a member of a group (SEE	
	INSTRUCTIONS) (a)	
2		
	(b)	
3	Sec use only	
	Source of funds (SEE INSTRUCTIONS)	
4	WC	
	Check box if disclosure of legal proceedings is required pursuant to $\frac{1}{2}$	
5	items 2 (d) or 2 (e)	
	Citizenship or place of organization	
6	Wyoming	
Number Of	Sole voting power	
Shares	None (Item 5)	
Beneficiall	y: Shared voting power	
Owned	None	
By Each	: 9 Sole dispositive power	
Reporting	None (Item 5)	
	:	
Person	Shared dispositive power	
With	None	
11	Aggregate amount beneficially owned by each reporting person	
	None (Item 5)	
12	Check box if the aggregate amount in row (11) excludes certain	
	shares	
	(SEE INSTRUCTIONS) X	
13	Percent of class represented by amount in row (11)	

0.00%

Type of reporting person (SEE INSTRUCTIONS) HC, CO

8

CUSIP No.	
	Names of reporting persons I.R.S. identification nos. of
	above persons (entities only)
1	GAMCO Investors,
-	Inc.
	I.D. No. 13-4007862
	Check the appropriate box if
	a member of a group (SEE
	INSTRUCTIONS) (a)
	(b)
3	Sec use only
	Source of funds (SEE
1	INSTRUCTIONS)
4	WC
	Check box if disclosure of
	legal proceedings is required
E	pursuant to items 2 (d) or 2
5	(e)
	Citizenship or place of
6	organization
0	Delaware
	:7
Number Of	Sole voting power
Shares	: 393 (Item 5)
Beneficially	Shared voting power
Owned	: None
Owned	
By Each	Sole dispositive power
Reporting	: 393 (Item 5)
Person	:10 Shared dispositive power
1 015011	
With	None
11	Aggregate amount
	beneficially owned by each
	reporting person

393 (Item 5)

- 12 Check box if the aggregate amount in row (11) excludes certain shares (SEE INSTRUCTIONS) X
- 13 Percent of class represented by amount in row (11)

0.00%

14 Type of reporting person (SEE INSTRUCTIONS) HC, CO

CUSIP No.	42704L104
	Names of reporting persons
	I.R.S. identification nos. of
	above persons (entities only)
1	Associated Capital
	Group, Inc.
	I.D. No. 47-3965991
	Check the appropriate box if
	a member of a group (SEE
	INSTRUCTIONS) (a)
	(b)
	Cas use or la
3	Sec use only
	Source of funds (SEE
	Source of funds (SEE
4	INSTRUCTIONS) None
	None
	Check box if disclosure of
	legal proceedings is required
	pursuant to items 2 (d) or 2
5	(e)
	Citizenship or place of
_	organization
6	Delaware
Namel an Of	: 7 Sole voting power
Number Of	: Sole voting power
Shares	: None (Item 5)
Silaies	:
Beneficially	^{: 8} Shared voting power
Denencially	: Shared voting power
Owned	: None
Owned	:
By Each	: 9 Sole dispositive power
Dy Luch	: Sole dispositive power
Reporting	None (Item 5)
Person	:10 Shared dispositive power
With	None
11	Aggragata amount
11	Aggregate amount beneficially owned by each
	reporting person
	reporting person

None (Item 5)

- 12 Check box if the aggregate amount in row (11) excludes certain shares (SEE INSTRUCTIONS) X
- 13 Percent of class represented by amount in row (11)

0.00%

14 Type of reporting person (SEE INSTRUCTIONS) HC, CO

CUSIP No.		
1	Names of reporting persons I.R.S. identification nos. of above persons (entities only) Mario J. Gabelli	
2	Check the appropriate box if a member of a group (SEE INSTRUCTIONS) (a)	
	(b)	
3	Sec use only	
4	Source of funds (SEE INSTRUCTIONS) Private Funds	
5	Check box if disclosure of legal proceedings is required pursuant to items 2 (d) or 2 (e)	
6	Citizenship or place of organization USA	
Number Of	: ⁷ Sole voting power	
Shares	21,533 (Item 5)	
Beneficially	⁸ Shared voting power	
Owned	None	
By Each	Sole dispositive power	
Reporting	21,533 (Item 5)	
Person	:10 Shared dispositive power	
With	None	
11	Aggregate amount beneficially owned by each reporting person	

21,533 (Item 5)

12 Check box if the aggregate amount in row (11) excludes certain shares (SEE INSTRUCTIONS) X
13 Percent of class represented by amount in row (11)

0.08%

14 Type of reporting person (SEE INSTRUCTIONS) IN

Item 1. Security and Issuer

This Amendment No. 9 to Schedule 13D on the Common Stock of Herc Holdings Inc. (the "Issuer") is being filed on behalf of the undersigned to amend the Schedule 13D, as amended (the "Schedule 13D") which was originally filed on August 10, 2016. Unless otherwise indicated, all capitalized terms used herein but not defined herein shall have the same meanings as set forth in the Schedule 13D.

Item 2. Identity and Background

Item 2 to Schedule 13D is amended, in pertinent part, as follows:

This statement is being filed by Mario J. Gabelli ("Mario Gabelli") and various entities which he directly or indirectly controls or for which he acts as chief investment officer. These entities, except for LICT Corporation ("LICT), CIBL, Inc. ("CIBL") and ICTC Group, Inc. ("ICTC"), engage in various aspects of the securities business, primarily as investment adviser to various institutional and individual clients, including registered investment companies and pension plans, and as general partner or the equivalent of various private investment partnerships or private funds. Certain of these entities may also make investments for their own accounts. The foregoing persons in the aggregate often own beneficially more than 5% of a class of equity securities of a particular issuer. Although several of the foregoing persons are treated as institutional investors for purposes of reporting their beneficial ownership on the short-form Schedule 13G, the holdings of those who do not qualify as institutional investors may exceed the 1% threshold presented for filing on Schedule 13G or implementation of their investment philosophy may from time to time require action which could be viewed as not completely passive. In order to avoid any question as to whether their beneficial ownership is being reported on the proper form and in order to provide greater investment flexibility and administrative uniformity, these persons have decided to file their beneficial ownership reports on the more detailed Schedule 13D form rather than on the short-form Schedule 13G and thereby to provide more expansive disclosure than may be necessary.

(a), (b) and (c) - This statement is being filed by one or more of the following persons: GGCP, Inc. ("GGCP"), GGCP Holdings LLC ("GGCP Holdings"), GAMCO Investors, Inc. ("GBL"), Associated Capital Group, Inc. ("AC"), Gabelli Funds, LLC ("Gabelli Funds"), GAMCO Asset Management Inc. ("GAMCO"), Teton Advisors, Inc. ("Teton Advisors"), Gabelli & Company Investment Advisers, Inc. ("GCIA"), G.research, LLC ("G.research"), MJG Associates, Inc. ("MJG Associates"), Gabelli Foundation, Inc. ("Foundation"), MJG-IV Limited Partnership ("MJG-IV"), Mario Gabelli, LICT, CIBL and ICTC. Those of the foregoing persons signing this Schedule 13D are hereinafter referred to as the "Reporting Persons".

GGCP makes investments for its own account and is the manager and a member of GGCP Holdings which is the controlling shareholder of GBL and AC. GBL, a public company listed on the New York Stock Exchange, is the parent company for a variety of companies engaged in the securities business, including certain of those named below. AC, a public company listed on the New York Stock Exchange, is the parent company for a variety of companies, including certain of those listed below.

GAMCO, a wholly-owned subsidiary of GBL, is an investment adviser registered under the Investment Advisers Act of 1940, as amended ("Advisers Act"). GAMCO is an investment manager providing discretionary managed account services for employee benefit plans, private investors, endowments, foundations and others.

GCIA, a wholly owned subsidiary of AC, is an investment adviser registered under the Advisers Act and serves as a general partner or investment manager to limited partnerships and offshore investment companies and other accounts. As a part of its business, GCIA may purchase or sell securities for its own account. GCIA is a general partner or investment manager of a number of funds or partnerships, including Gabelli Associates Fund, L.P., Gabelli Associates Limited, Gabelli Associates Limited II E, ALCE Partners, L.P., Gabelli Capital Structure Arbitrage Fund LP, Gabelli Capital Structure Arbitrage Fund LP, Gabelli Capital Structure Arbitrage Fund Limited, Gabelli Intermediate Credit Fund L.P., GAMA Select Energy + L.P., GAMCO Medical Opportunities L.P., and Gabelli Multimedia Partners, L.P. G.research, a wholly owned subsidiary of GCIA, is a broker-dealer registered under the Securities Exchange Act of 1934, as amended ("1934 Act"), which as a part of its business regularly purchases and sells securities for its own account.

Gabelli Funds, a wholly owned subsidiary of GBL, is a limited liability company. Gabelli Funds is an investment adviser registered under the Advisers Act which provides advisory services for The Gabelli Equity Trust Inc., The

Gabelli Asset Fund, The GAMCO Growth Fund, The Gabelli Convertible and Income Securities Fund Inc., The Gabelli Small Cap Growth Fund, The Gabelli Equity Income Fund, The Gabelli ABC Fund, The GAMCO Global Telecommunications Fund, The Gabelli Gold Fund, Inc., The Gabelli Multimedia Trust Inc., The Gabelli Global Rising Income & Dividend Fund, The Gabelli Capital Asset Fund, The GAMCO International Growth Fund, Inc., The GAMCO Global Growth Fund, The Gabelli Utility Trust, The GAMCO Global Opportunity Fund, The Gabelli Utilities Fund, The Gabelli Dividend Growth Fund, The GAMCO Mathers Fund, The Gabelli Focus Five Fund, The Comstock Capital Value Fund, The Gabelli Dividend and Income Trust, The GAMCO Natural Resources Gold & Income Trust, The GDL Fund, Gabelli Enterprise Mergers & Acquisitions Fund, The Gabelli ESG Fund, Inc., The Gabelli Go Anywhere Trust, Bancroft Fund Ltd. and Ellsworth Growth & Income Fund Ltd. (collectively, the "Funds"), which are registered investment companies. Gabelli Funds is also the investment adviser to the Gabelli Media Mogul NextShares, the Gabelli Food of All Nations NextShares and The GAMCO International SICAV (sub-funds GAMCO Merger Arbitrage and GAMCO All Cap Value), a UCITS III vehicle.

Teton Advisors, an investment adviser registered under the Advisers Act, provides discretionary advisory services to The TETON Westwood Mighty Mitessm Fund, The TETON Westwood Income Fund, The TETON Westwood SmallCap Equity Fund, and The TETON Westwood Mid-Cap Equity Fund.

MJG Associates provides advisory services to private investment partnerships and offshore funds. Mario Gabelli is the sole shareholder, director and employee of MJG Associates. MJG Associates is the Investment Manager of Gabelli International Limited and Gabelli Fund, LDC. Mario J. Gabelli is the general partner of Gabelli Performance Partnership, LP.

The Foundation is a private foundation. Mario Gabelli is the Chairman, a Trustee and the Investment Manager of the Foundation. Elisa M. Wilson is the President of the Foundation.

LICT is a holding company with operating subsidiaries engaged primarily in the rural telephone industry. LICT actively pursues new business ventures and acquisitions. LICT makes investments in marketable securities to preserve capital and maintain liquidity for financing their business activities and acquisitions and are not engaged in the business of investing, or trading in securities. Mario J. Gabelli is the Chief Executive Officer, a director, and substantial shareholder of LICT.

ICTC is a holding company with subsidiaries in voice, broadband and other telecommunications services, primarily in the rural telephone industry. ICTC makes investments in marketable securities to preserve capital and maintain liquidity for financing their business activities and acquisitions and are not engaged in the business of investing, or trading in securities. Mario J. Gabelli is a director, and substantial shareholder of ICTC.

CIBL is a holding company with interests in telecommunications operations, primarily in the rural telephone industry. CIBL actively pursues new business ventures and acquisitions. CIBL makes investments in marketable securities to preserve capital and maintain liquidity for financing their business activities and acquisitions and are not engaged in the business of investing, or trading in securities. Mario J. Gabelli is a director, and substantial shareholder of CIBL. Mario Gabelli is the controlling stockholder, Chief Executive Officer and a director of GGCP and Chairman and Chief Executive Officer of GBL. He is the Executive Chairman of AC. Mario Gabelli is also a member of GGCP Holdings. Mario Gabelli is the controlling shareholder of Teton.

MJG-IV is a family partnership in which Mario Gabelli is the general partner. Mario Gabelli has less than a 100% interest in MJG-IV. MJG-IV makes investments for its own account. Mario Gabelli disclaims ownership of the securities held by MJG-IV beyond his pecuniary interest.

The Reporting Persons do not admit that they constitute a group.

GAMCO is a New York corporation and GBL, AC, GCIA, and Teton Advisors are Delaware corporations, each having its principal business office at One Corporate Center, Rye, New York 10580. GGCP is a Wyoming corporation having its principal business office at 140 Greenwich Avenue, Greenwich, CT 06830. GGCP Holdings is a Delaware limited liability corporation having its principal business office at 140 Greenwich Avenue, Greenwich Avenue, Greenwich, CT 06830. G. research is a Delaware limited liability company having its principal officers at One Corporate Center, Rye, New York 10580. Gabelli Funds is a New York limited liability company having its principal business office at One Corporate Center, Rye, New York 10580. MJG Associates is a Connecticut corporation having its principal business office at 140 Greenwich Avenue, Greenwich, CT 06830. The Foundation is a Nevada corporation having its principal

offices at 165 West Liberty Street, Reno, Nevada 89501. LICT is a Delaware corporation having its principal place of business as 401 Theodore Fremd Avenue, Rye, New York 10580. CIBL, Inc. is a Delaware corporation having its principal place of business as 165 West Liberty Street, Suite 220, Reno, NV 89501. ICTC Group Inc. is a Delaware corporation having its principal place of business as 556 Main Street, Nome, North Dakota 58062. For information required by instruction C to Schedule 13D with respect to the executive officers and directors of the foregoing entities and other related persons (collectively, "Covered Persons"), reference is made to Schedule I annexed hereto and incorporated herein by reference.

(d) – Not applicable.

(e) – Not applicable.

(f) – Reference is made to Schedule I hereto.

Item 3. Source and Amount of Funds or Other Consideration

Item 3 to Schedule 13D is amended, in pertinent part, as follows:

The Reporting Persons used an aggregate of approximately \$19,423,629 to purchase the additional Securities reported as beneficially owned in Item 5 since the most recent filing on Schedule 13D. GAMCO and Gabelli Funds used approximately \$17,185,309 and \$2,674,440, respectively, of funds that were provided through the accounts of certain of their investment advisory clients (and, in the case of some of such accounts at GAMCO, may be through borrowings from client margin accounts) in order to purchase the additional Securities for such clients. Teton Advisors used approximately \$52,125 of funds of investment advisory clients to purchase the additional Securities reported by it.

Item 5. Interest In Securities Of The Issuer

Item 5 to Schedule 13D is amended, in pertinent part, as follows:

(a) The aggregate number of Securities to which this Schedule 13D relates is 4,535,580 shares, representing 16.01% of the 28,324,477 shares outstanding as reported in the Issuer's most recently filed Form 10-Q for the quarterly period ended March 31, 2017. The Reporting Persons beneficially own those Securities as follows:

of

Name	Shares of Common Stock	% of Class Common
GAMCO	3,395,069	11.99%
Gabelli Funds	1,100,360	3.88%
GCIA	2,625	0.01%
Mario J Gabelli	21,533	0.08%
GBL	393	0.00%
Foundation	1,000	0.00%
MJG Associates	600	0.00%
Teton Advisors	14,000	0.05%

Mario Gabelli is deemed to have beneficial ownership of the Securities owned beneficially by each of the foregoing persons. GCIA is deemed to have beneficial ownership of the Securities owned beneficially by G.research. AC, GBL and GGCP are deemed to have beneficial ownership of the Securities owned beneficially by each of the foregoing persons other than Mario Gabelli and the Foundation.

(b) Each of the Reporting Persons and Covered Persons has the sole power to vote or direct the vote and sole power to dispose or to direct the disposition of the Securities reported for it, either for its own benefit or for the benefit of its

investment clients or its partners, as the case may be, except that (i) GAMCO does not have the authority to vote 217,300 of the reported shares, (ii) Gabelli Funds has sole dispositive and voting power with respect to the shares of the Issuer held by the Funds so long as the aggregate voting interest of all joint filers does not exceed 25% of their total voting interest in the Issuer and, in that event, the Proxy Voting Committee of each Fund shall respectively vote that Fund's shares, (iii) at any time, the Proxy Voting Committee of each such Fund may take and exercise in its sole discretion the entire voting power with respect to the shares held by such fund under special circumstances such as regulatory considerations, and (iv) the power of Mario Gabelli, AC, GBL, and GGCP is indirect with respect to Securities beneficially owned directly by other Reporting Persons.

(c) Information with respect to all transactions in the Securities which were effected during the past sixty days or since the most recent filing on Schedule 13D, whichever is less, by each of the Reporting Persons and Covered Persons is set forth on Schedule II annexed hereto and incorporated herein by reference.(e) Not applicable.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct. Dated: May 19, 2017

GGCP, INC. MARIO J. GABELLI GABELLI FOUNDATION, INC. MJG ASSOCIATES, INC.

By:<u>/s/ David Goldman</u> David Goldman Attorney-in-Fact

TETON ADVISORS, INC. GABELLI FUNDS, LLC

By:<u>/s/ David Goldman</u> David Goldman General Counsel – Teton Advisors, Inc. & Gabelli Funds, LLC

GAMCO INVESTORS, INC.

By:<u>/s/ Kevin Handwerker</u> Kevin Handwerker General Counsel & Secretary – GAMCO Investors, Inc.

ASSOCIATED CAPITAL GROUP, INC. GAMCO ASSET MANAGEMENT INC. GABELLI & COMPANY INVESTMENT ADVISERS, INC. By:<u>/s/ Douglas R. Jamieson</u> Douglas R. Jamieson President & Chief Executive Officer – Associated Capital Group, Inc. President – GAMCO Asset Management Inc. President – Gabelli & Company Investment Advisers, Inc.

SCHEDULE I

Information with Respect to Executive Officers and Directors of the Undersigned

Schedule I to Schedule 13D is amended, in pertinent part, as follows:

The following sets forth as to each of the executive officers and directors of the undersigned: his name; his business address; his present principal occupation or employment and the name, principal business and address of any corporation or other organization in which such employment is conducted. Unless otherwise specified, the principal employer of each such individual is GAMCO Asset Management Inc., Gabelli Funds, LLC, Gabelli & Company Investment Advisers, Inc., G.research, LLC, Teton Advisors, Inc., Associated Capital Group, Inc. or GAMCO Investors, Inc., the business address of each of which is One Corporate Center, Rye, New York 10580, and each such individual identified below is a citizen of the United States. To the knowledge of the undersigned, during the last five years, no such person has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors), and no such person was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction as a result of which he was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities law or finding any violation with respect to such laws except as reported in Item 2(d) and (e) of this Schedule 13D.

GAMCO Investors, Inc. Directors:

Edwin L. Artzt	Former Chairman and Chief Executive Officer Procter & Gamble Company 900 Adams Crossing Cincinnati, OH 45202
Raymond C. Avansino	Chairman & Chief Executive Officer E.L. Wiegand Foundation 165 West Liberty Street Reno, NV 89501
Leslie B. Daniels	Director c/o GAMCO Investors, Inc. One Corporate Center Rye, NY 10580
Mario J. Gabelli	Chief Executive Officer and Chief Investment Officer of GGCP, Inc. Chairman & Chief Executive Officer of GAMCO Investors, Inc. Executive Chairman & Chief Executive Officer of Associated Capital Group, Inc. Director/Trustee of all registered investment companies advised by Gabelli Funds, LLC.
Elisa M. Wilson	Director c/o GAMCO Investors, Inc. One Corporate Center Rye, NY 10580
Eugene R. McGrath	Former Chairman and Chief Executive Officer Consolidated Edison, Inc. 4 Irving Place New York, NY 10003
Robert S. Prather	President & Chief Executive Officer Heartland Media, LLC 1843 West Wesley Road Atlanta, GA 30327
Officers: Mario J. Gabelli	Chairman and Chief Executive Officer
Henry G. Van der Eb	Senior Vice President
Bruce N. Alpert	Senior Vice President

Agnes M	ullady	Senior Vice President
Kevin Ha	ndwerker	Executive Vice President, General Counsel and Secretary
GAMCO Inc. Directors	Asset Management	
Douglas I Regina M William S		
Officers:		
Mario J. (Gabelli	Chief Executive Officer and Chief Investment Officer – Value Portfolios
Douglas l	R. Jamieson	President, Chief Operating Officer and Managing Director
	David Goldman	General Counsel, Secretary & Chief Compliance Officer
Gabelli F Officers:	unds, LLC	
Mario J. (Gabelli	Chief Investment Officer – Value Portfolios
Bruce N.	Alpert	Executive Vice President and Chief Operating Officer
	Agnes Mullady	President and Chief Operating Officer – Open End Fund Division
	David Goldman	General Counsel
Gabelli F Officers:	oundation, Inc.	
	Mario J. Gabelli	Chairman, Trustee & Chief Investment Officer
	Elisa M. Wilson	President
	Marc Gabelli	Trustee
	Matthew R. Gabell	iTrustee
	Michael Gabelli	Trustee
MJG-IV Limited Partnership		
Officers:	Mario J. Gabelli	General Partner

GGCP, Inc. Directors:

Mario J. Gabelli	Chief Executive Officer and Chief Investment Officer of GGCP, Inc. Chairman & Chief Executive Officer of GAMCO Investors, Inc. Executive Chairman & Chief Executive Officer of Associated Capital Group, Inc. Director/Trustee of all registered investment companies advised by Gabelli Funds, LLC.
Marc Gabelli	President – GGCP, Inc.
Matthew R. Gabelli	Vice President – Trading G.research, Inc. One Corporate Center Rye, NY 10580
Michael Gabelli	President & COO Gabelli & Partners, LLC One Corporate Center Rye, NY 10580
Frederic V. Salerno Chairman	

Frederic V. Salerno Chairman Former Vice Chairman and

Chief Financial
Officer
Verizon
Communications

	Executive
Vincent S. Tese	Chairman – FCB
	Financial Corp

Officers:

Mario J. Gabelli	Chief Executive Officer and Chief Investment Officer
Marc Gabelli	President
	Vice President,
Silvio A. Berni	Assistant
	Secretary and
	Controller

GGCP Holdings LLC Members:

GGCP, Inc.	Manager and Member
Mario J. Gabelli	Member

Teton Advisors, Inc. Directors: Howard F. Ward

 Nicholas F. Galluccio
 Chairman of the Board

 Vincent J. Amabile
 Chief Executive Officer and President

 John Tesoro

 Officers:
 John Tesoro

 Nicholas F. Galluccio
 See above

 Nicholas F. Galluccio
 See above

 Michael J. Mancuso
 Chief Financial Officer

 David Goldman
 General Counsel

 Tiffany Hayden
 Secretary

Associated Capital Group, Inc. Directors:

Mario J. Gabelli	Chief Executive Officer and Chief Investment Officer of GGCP, Inc. Chairman & Chief Executive Officer of GAMCO Investors, Inc. Executive Chairman of Associated Capital Group, Inc. Director/Trustee of all registered investment companies advised by Gabelli Funds, LLC.
Marc Gabelli	Chairman of The LGL Group, Inc. 2525 Shader Road Orlando, FL 32804
Richard L. Bready	Former Chairman and Chief Executive Officer Nortek, Inc. 50 Kennedy Plaza Providence, RI 02903
Bruce Lisman	Former Chairman ID Manzan Clabel Fority Division
Daniel R. Lee	Former Chairman - JP Morgan – Global Equity Division Chief Executive Officer Full House Resorts, Inc. 4670 South Ford Apache Road, Suite 190 Las Vegas, NV 89147
Salvatore F. Sodano	Vice Chairman of the Board
Frederic V. Salerno	See above
Officers: Mario J. Gabelli	
Douglas R. Jamieson	Executive Chairman
C C	President and Chief Executive Officer
Patrick Dennis	Executive Vice President and Chief Financial Officer
Kevin Handwerker	Executive Vice President, General Counsel and Secretary
Agnes Mullady	Executive Vice President
David Fitzgerald	Assistant Secretary

Gabelli & Company Investment Advisers, Inc. Directors:

Douglas R. Jamieson

Officers:

	Douglas R. Jamieson	Chief Executive Officer and President
Patrick Dennis		Executive Vice President, Chief Financial Officer
Kevin Handwerker		Executive Vice President, General Counsel and Secretary
David Fitzgerald		Assistant Secretary
G.resear	rch, LLC	
Officers	: Cornelius V. McGinity	' President
	Patrick Dennis	Executive Vice President and Chief Financial Officer
	Maria Gigi	Controller and Financial Operations Principal
Bruce N. Alpert		Vice President
	Douglas R. Jamieson	Secretary
	Kevin Handwerker	Assistant Secretary
	David Fitzgerald	Assistant Secretary
	Josephine D. LaFauci	Chief Compliance Officer

SCHEDULE II INFORMATION WITH RESPECT TO TRANSACTIONS EFFECTED DURING THE PAST SIXTY DAYS OR SINCE THE MOST RECENT FILING ON SCHEDULE 13D (1) SHARES PURCHASED AVERAGE DATE SOLD(-) PRICE(2) COMMON STOCK-HERC HOLDINGS INC.

GABELLI FOUNDATION, INC. 500-48.5896 4/12/17 GABELLI & COMPANY INVESTMENT ADVISERS, INC. 5/12/17 300 42.1000 100 46.3600 4/28/17 4/04/17 200 45.5600 GAMCO INVESTORS, INC. 5/12/17 40 42.1100 4/20/17 20 47.5199 GAMCO ASSET MANAGEMENT INC. 5/18/17 27,800 35.4414 5/18/17 1,500 34.8143 3,250 5/18/17 34.8686 5/18/17 1,500 34.8199 200 5/18/17 34.4100 100 34.7599 5/18/17 5/18/17 600 34.7311 5/18/17 390 34.7224 21,950 34.8502 5/18/17 300 5/18/17 34.9500 1,000 37.2170 5/18/17 5/18/17 300 34.7150 800 5/18/17 34.6900 5/18/17 2,000 34.8228 5/17/17 1,800 38.6133 300 38.2167 5/17/17 38.0305 5/17/17 20,088 5/17/17 3,600 38.6378 5/17/17 5,000 38.1844 10,000 5/17/17 38.4513 5/16/17 1,000 39.5097 5/16/17 1,000 39.1918 5/16/17 2,500 39.5097 8,624 5/16/17 39.3649

	-	-
5/16/17	10,000	39.9436
5/16/17	250	38.9980
5/16/17	2,350	39.0000
5/16/17	3,400	39.8107
5/16/17	1,300	39.3408
5/15/17	800-	40.9313
5/15/17	500	40.5650
5/15/17	1,167	40.8004
5/15/17	19,388	40.7769
5/15/17	1,200	40.7368
5/15/17	4,000	40.7411
5/12/17	8,000	42.1095
5/12/17	200	42.4200
5/12/17	700	43.3514
5/12/17	2,300	41.9693
5/12/17	400	41.8240
5/12/17	20,814	42.0948
5/11/17	100	44.3300
5/11/17	13,836	44.3473
5/11/17	2,200	44.5972
5/10/17	2,200 900	44.1500
5/10/17	900 5,450	43.9455
5/10/17		43.9433
	1,500	
5/10/17	2,200	45.5396
5/09/17	78,355	43.8869
5/09/17	667	42.8243
5/09/17	1,000	43.2150
5/08/17	460-	44.1657
5/08/17	1,000-	44.2562
5/03/17	800-	45.2775
5/03/17	200	45.1200
4/27/17	2,000	46.6090
4/26/17	340-	48.8183
4/25/17	1,000	48.0710
4/25/17	400	48.3000
4/24/17	4,792	46.4975
4/21/17	1,100	45.9716
4/21/17	1,000	46.2499
4/21/17	75-	45.7000
4/19/17	1,100	49.3018
4/18/17	200	46.9500
4/18/17	1,100	47.2204
4/13/17	300-	47.4367
4/13/17	2,100	47.2976
4/12/17	2,000	47.6364
4/12/17	1,867	47.4573
4/10/17	2,000	49.9286
4/07/17	100-	*DO
4/07/17	1,940	48.3964
4/07/17	14,853	48.7078
4/07/17	100-	*DO

4/06/17	66-	*DO			
4/06/17	33-	*DO			
4/06/17	400-	*DO			
4/05/17	113,000	46.1228			
4/03/17	900-	47.1933			
4/03/17	200	46.1552			
3/31/17	100	*DI			
3/30/17	2,500-	48.5384			
3/30/17	32-	*DO			
3/30/17	27-	*DO			
3/30/17	41-	*DO			
3/29/17	300	47.9800			
3/28/17	300	47.9533			
3/28/17	300-	48.4033			
3/23/17	150	46.1500			
3/22/17	400	46.7250			
TETON ADVISORS, INC					
5/18/17	1,500	34.7498			
GABELLI FUNDS, LLC.					
GABELLI FOCUS FIVE FUND					
5/18/17	20,000	35.1986			
5/17/17	20,000	38.1673			
GABELLI VALUE PLUS+ TRUST					
5/18/17	600	37.2317			
GABELLI SMALL CAP GROWTH FUND					
5/18/17	17,500	34.7498			
GABELLI EQUITY TRUST					
5/18/17	5,000	37.3482			
5/18/17	21,759	34.7498			
5/17/17	5,000	38.1673			
MARIO J. GABELLI					

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(1) UNLESS OTHERWISE INDICATED, ALL TRANSACTIONS WERE EFFECTED ON THE NYSE.

46.9400

(2) PRICE EXCLUDES COMMISSION.

3/21/17

(*) RESULTS IN CHANGE OF DISPOSITIVE POWER AND BENEFICIAL OWNERSHIP.