TELEFONICA S A Form 6-K October 31, 2005

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16

of the Securities Exchange Act of 1934

For the month of October, 2005

Commission File Number: 001-09531

Telefónica, S.A.

(Translation of registrant's name into English)

Gran Vía, 28

28013 Madrid, Spain

3491-459-3050

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes No X

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

| | Yes | No | X | |
|------------------------------|-----------------------------|-------------------------------|---|----------|
| | | | s Form, the registrant is also there he Securities Exchange Act of 1934 | |
| | Yes | No | X | |
| If "Yes" is marked, indicate | e below the file number ass | igned to the registrant in co | nnection with Rule 12g3-2(b): N/A | <u>¥</u> |
| | | | | |
| | | | | |
| | | | | |
| Telefónica, S.A. | | | | |
| | | | | |
| | TABLE | E OF CONTENTS | | |
| | | | | |
| | | | Sequential Page | |
| Item | | | Number | |

The offer referred to in this announcement is neither being made in the United States of America nor to U.S. persons. The offer may only be accepted by non-U.S. persons and by persons outside the U.S. Offering materials with respect to this offer are not being, and may not be, distributed in or sent to the U.S. and may not be used for the purpose of solicitation of an offer to purchase or sell any securities in the U.S. Any tenders received from persons resident in the U.S. or with U.S. mailing addresses will be rejected.

Presentation to analysts "Delivering Balanced Growth and Cash Returns

1.

Through Enhanced Scale"

26

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

| | | Telefónica, S.A. | |
|-------|--------------------|------------------|---|
| Date: | October 31st, 2005 | By: | /s/ Ramiro Sánchez de Lerín García- Ovies |

| | | Name: | Ramiro Sánchez de Lerín García- Ovies |
|--|--|--------|---|
| | | Title: | General Secretary and Secretary to the Board of Directors |