

NEWELL BRANDS INC  
Form SD  
May 25, 2017

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM SD  
SPECIALIZED  
DISCLOSURE  
REPORT

NEWELL  
BRANDS  
INC.  
(Exact  
name of  
the  
registrant  
as  
specified  
in its  
charter)

Delaware  
(State or other jurisdiction of incorporation or  
organization)

1-9608  
(Commission File  
Number)

36-3514169  
(IRS Employer Identification  
No.)

221 River Street  
Hoboken, New Jersey 07030  
(Address of principal executive offices) (Zip code)  
Bradford R. Turner (201) 610-6600

(Name and telephone number, including area code, of the person to contact in connection with this report)

Check the appropriate box to indicate the rule pursuant to which this form is being filed, and provide the period to which the information in this form applies:

Rule 13p-1 under the Securities Exchange Act (17 CFR 240.13p-1) for the reporting period from January 1 to  
 December 31, 2016

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Section 1 – Conflict Minerals Disclosure

Item 1.01 Conflict Minerals Disclosure and Report

This Specialized Disclosure Report on Form SD and the Conflict Minerals Report, filed as Exhibit 1.01 hereto, are publicly available on the Newell Brands Inc. website at <http://ir.newellbrands.com/investor-relations/sec-filings/default.aspx>. The content on, or accessible through, any website referred to in this Form SD or the attached Conflict Minerals Report is included for general information only and is not incorporated by reference in this Form SD or the attached Conflict Minerals Report.

Item 1.02 Exhibits

The Conflict Minerals Report as required by Item 1.01 is filed as Exhibit 1.01 to this Form SD.

Section 2 – Exhibits

Item 2.01 Exhibits

Exhibit 1.01 Newell Brands Inc. Conflict Minerals Report as required by Items 1.01 and 1.02 of this Form SD.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the duly authorized undersigned.

NEWELL BRANDS INC.

/s/ Bradford R. Turner

Dated: May 25, 2017 By: Bradford R. Turner

Chief Legal Officer and Corporate Secretary