

INTUIT INC  
Form 4  
May 29, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
CAMPBELL WILLIAM V

(Last) (First) (Middle)

C/O INTUIT INC., 2700 COAST AVENUE

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
INTUIT INC [INTU]

3. Date of Earliest Transaction (Month/Day/Year)  
05/25/2007

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chairman of the Board

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	05/25/2007		M		\$ 409,212 4.0834	A	559,800 D
Common Stock	05/25/2007		S		\$ 708 30.51	D	559,092 D
Common Stock	05/25/2007		S		\$ 2,409 30.5	D	556,683 D
Common Stock	05/25/2007		S		\$ 1,183 30.49	D	555,500 D
Common Stock	05/25/2007		S		\$ 3,300 30.48	D	552,200 D

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Common Stock	05/25/2007	S	4,500	D	\$ 30.47	547,700	D
Common Stock	05/25/2007	S	6,000	D	\$ 30.46	541,700	D
Common Stock	05/25/2007	S	4,143	D	\$ 30.45	537,557	D
Common Stock	05/25/2007	S	3,157	D	\$ 30.44	534,400	D
Common Stock	05/25/2007	S	7,200	D	\$ 30.43	527,200	D
Common Stock	05/25/2007	S	12,116	D	\$ 30.42	515,084	D
Common Stock	05/25/2007	S	15,800	D	\$ 30.41	499,284	D
Common Stock	05/25/2007	S	16,738	D	\$ 30.4	482,546	D
Common Stock	05/25/2007	S	10,254	D	\$ 30.39	472,292	D
Common Stock	05/25/2007	S	34,568	D	\$ 30.38	437,724	D
Common Stock	05/25/2007	S	14,670	D	\$ 30.37	423,054	D
Common Stock	05/25/2007	S	20,025	D	\$ 30.36	403,029	D
Common Stock	05/25/2007	S	42,420	D	\$ 30.35	360,609	D
Common Stock	05/25/2007	S	37,378	D	\$ 30.34	323,231	D
Common Stock	05/25/2007	S	13,632	D	\$ 30.33	309,599	D
Common Stock	05/25/2007	S	14,066	D	\$ 30.32	295,533	D
Common Stock	05/25/2007	S	18,595	D	\$ 30.31	276,938	D
Common Stock	05/25/2007	S	10,492	D	\$ 30.3	266,446	D
Common Stock	05/25/2007	S	15,378	D	\$ 30.29	251,068	D
Common Stock	05/25/2007	S	16,056	D	\$ 30.28	235,012	D
	05/25/2007	S	6,434	D	\$ 30.27	228,578	D

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Common Stock								
Common Stock	05/25/2007		S	5,238	D	\$ 30.26	223,340	D
Common Stock	05/25/2007		S	9,251	D	\$ 30.25	214,089	D
Common Stock	05/25/2007		S	4,098	D	\$ 30.24	209,991	D
Common Stock	05/25/2007		S	4,218	D	\$ 30.23	205,773	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Non-Qualified Stock Option (right to buy)	\$ 4.0834	05/25/2007		M	409,212	06/11/2001	06/11/2007	Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CAMPBELL WILLIAM V C/O INTUIT INC. 2700 COAST AVENUE MOUNTAIN VIEW, CA 94043	X		Chairman of the Board	

## Signatures

/s/ Tyler Cozzens, under a Confirming Statement  
Date: 05/29/2007

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reporting person was awarded the options in connection with his employment.

### Remarks:

Remarks:

The shares covered by this Form 4 have been sold pursuant to a Rule 10b5-1 Sales Plan dated January 3, 2007, which is intended

Form 4 filing 1 of 2: Related transactions effected by the reporting person on May 25, 2007 are reported on an additional Form

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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