JAMBA, INC. Form SC 13G December 11, 2006

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G (Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS PURSUANT TO RULES 13d-1(b), (c) AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO 13d-2 UNDER THE SECURITIES EXCHANGE ACT OF 1934

(Amendment No.) *

JAMBA, INC. (Name of Issuer)

Common Stock, par value \$0.001 per share (Title of Class of Securities)

47023A101 (CUSIP Number)

November 29, 2006

(Date of Event Which Requires Filing of this Statement)
Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[] Rule 13d-1(b)

[X] Rule 13d-1(c)

[] Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Schedule 13G

CUSIP No. 47023A101

PAGE 2 OF 8

(1)	NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON Prentice Capital Management, LP							
(2)	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP					[] [X]		
(3)	SEC USE ONLY							
(4)	CITIZ	ENSHIP	OR P	LACE OF ORGANIZATION Delaware				
NUMBER OF			(5)	SOLE VOTING POWER 0				
BENEFICIALLY OWNED BY			(6)	SHARED VOTING POWER 3,333,333 (See Item 4)				
EACH REPOR	TING		(7)	SOLE DISPOSITIVE POWER 0				
			(8)	SHARED DISPOSITIVE POWER 3,333,333 (See Item 4)				
	(9)			AMOUNT BENEFICIALLY OWNED PORTING PERSON 3,333,333 (See Item 4)				
	(10)			IF THE AGGREGATE AMOUNT EXCLUDES CERTAIN SHARES				
	(11)	PERCE	NT OF	CLASS REPRESENTED BY AMOUNT IN ROW (9) 6.4% (See Item 4)				
	(12)	TYPE (OF RE	PORTING PERSON PN				
	ule 13							
CUSIP	No. 4	7023A1	01		PA	GE 3 OF	' 8	
(1)	NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON Michael Zimmerman							
(2)	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP ()							
(3)	SEC U	SE ONL	 Y					

(4) CITIZ	ENSHIP OR PLACE OF ORGANIZATION United States of America
NUMBER OF	(5) SOLE VOTING POWER 0
BENEFICIALL OWNED BY	Y (6) SHARED VOTING POWER 3,333,333 (See Item 4)
EACH	(7) SOLE DISPOSITIVE POWER 0
REPORTING PERSON WITH	(8) SHARED DISPOSITIVE POWER 3,333,333 (See Item 4)
(9)	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 3,333,333 (See Item 4)
(10)	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES []
(11)	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 6.4% (See Item 4)
(12)	TYPE OF REPORTING PERSON IN
Schedule 13	
ITEM 1(a).	NAME OF ISSUER:
	Jamba, Inc. (the "Company")
	ITEM 1(b). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:
	1700 17th Street, San Francisco, CA 94103
ITEM 2(a).	NAME OF PERSON FILING:
all of whom	This statement is filed by the entities and persons listed below, together are referred to herein as the "Reporting Persons":
	(i) Prentice Capital Management, LP, a Delaware limited partnership ("Prentice Capital Management"), with respect to the Common Stock, par value \$0.001 per share of the Company (the "Shares"), reported in this Schedule 13G held by certain investment funds and managed

accounts.

(ii) Michael Zimmerman, who is the Managing Member of (a) Prentice Management GP, LLC, the general partner of Prentice Capital Management, (b) Prentice Capital GP, LLC, the general partner of certain investment funds and (c) Prentice Capital GP II, LLC, the managing member of Prentice Capital GP II, LP, which is the general partner of certain investment funds, with respect to the Shares reported in this Schedule 13G held by certain investment funds and managed accounts.

ITEM 2(b). ADDRESS OF PRINCIPAL BUSINESS OFFICE:

The address of the principal business office of Prentice Capital Management and Michael Zimmerman is 623 Fifth Avenue, 32nd Floor, New York, New York 10022.

ITEM 2(c). CITIZENSHIP:

Prentice Capital Management is a Delaware limited partnership. Michael Zimmerman is a United States citizen.

ITEM 2(d). TITLE OF CLASS OF SECURITIES:

Common Stock, par value \$0.001 per share

ITEM 2(e). CUSIP NUMBER:

47023A101

Schedule 13G

CUSIP No. 47023A101 PAGE 5 OF 8

ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO 13d-1(b) OR 13d-2(b) OR (c), CHECK WHETHER THE PERSON FILING IS A:

- (a)[] Broker or dealer registered under Section 15 of the $_{\Delta C\, t}^{\bullet}$
- (b)[] Bank as defined in Section 3(a)(6) of the Act;
- (c) [] Insurance Company as defined in Section 3(a)(19) of the Act;
- (d) [] Investment Company registered under Section 8 of the Investment Company Act of 1940;
- (f) [] Employee Benefit Plan, Pension Fund which is subject to the provisions of the Employee Retirement Income Security Act of 1974 or Endowment Fund; see Rule 13d-1(b)(1)(ii)(F);
- (g)[] Parent Holding Company, in accordance with Rule 13d-1(b)(ii)(G);

- (h)[] Savings Associations as defined in Section 3(b) of the Federal Deposit Insurance Act;
- (i)[] Church Plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940;
- (j) [] Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

IF THIS STATEMENT IS FILED PURSUANT TO Rule 13d-1(c), CHECK THIS BOX. [x]

Schedule 13G

CUSIP No. 47023A101

PAGE 6 OF 8

ITEM 4. OWNERSHIP.

Prentice Capital Management serves as investment manager to a number of investment funds (including Prentice Capital Partners, LP, Prentice Capital Partners QP, LP, Prentice Capital Offshore, Ltd., Prentice Special Opportunities, LP, Prentice Special Opportunities Offshore, Ltd. and Prentice Special Opportunities Master, L.P.) and manages investments for certain entities in managed accounts with respect to which it has voting and dispositive authority over the Shares reported in this Schedule 13G. Michael Zimmerman is the Managing Member of (a) Prentice Management GP, LLC the general partner of Prentice Capital Management, (b) Prentice Capital GP, LLC, the general partner of certain investment funds and (c) Prentice Capital GP II, LLC, the managing member of Prentice Capital GP II, LP, which is the general partner of certain investment funds. As such, he may be deemed to control Prentice Capital Management and the investment funds and therefore may be deemed to be the beneficial owner of the securities reported in this Schedule 13G. Each of Michael Zimmerman and Prentice Capital Management disclaims beneficial ownership of all of the Shares reported in this Schedule 13G.

The percentages used herein are calculated based on the 51,879,999 Shares issued and outstanding as of November 29, 2006, as reported in the Form 8-K filed by the Company on December 5, 2006.

- A. Prentice Capital Management
 - (a) Amount beneficially owned: 3,333,333
 - (b) Percent of class: 6.4%
 - (c) Number of shares as to which such person has:
 - (i) sole power to vote or to direct the vote: 0
 - (ii) shared power to vote or to direct the vote: 3,333,333
 - (iii) sole power to dispose or to direct the disposition: 0
 - (iv) shared power to dispose or to direct the disposition: 3,333,333

- B. Michael Zimmerman
 - (a) Amount beneficially owned: 3,333,333
 - (b) Percent of class: 6.4%
 - (c) Number of shares as to which such person has:
 - (i) sole power to vote or to direct the vote: 0
 - (ii) shared power to vote or to direct the vote: 3,333,333

Schedule 13G

CUSIP No. 47023A101

PAGE 7 OF 8

- (iii) sole power to dispose or to direct the disposition: 0
- (iv) shared power to dispose or to direct the disposition: 3,333,333
- ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS.

Not applicable.

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON.

Not applicable.

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY.

Not applicable.

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP.

See Item 4.

ITEM 9. NOTICE OF DISSOLUTION OF GROUP.

Not applicable.

ITEM 10. CERTIFICATION. (if filing pursuant to Rule 13d-1(c))

 \quad Each of the Reporting Persons hereby makes the following certification:

By signing below each Reporting Person certifies that, to the best of its knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and not held in connection with or as a participant in any transaction having that purpose or effect.

Schedule 13G

CUSIP No. 47023A101 PAGE 8 OF 8

SIGNATURES

After reasonable inquiry and to the best of our knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

DATED: December 10, 2006 PRENTICE CAPITAL MANAGEMENT, LP

/s/ Michael Weiss

Name: Michael Weiss

Title: Chief Financial Officer

MICHAEL ZIMMERMAN

/s/ Michael Zimmerman

Michael Zimmerman

EXHIBIT 1

JOINT ACQUISITION STATEMENT

PURSUANT TO RULE 13d-1(k)

The undersigned acknowledge and agree that the foregoing statement on Schedule 13G, is filed on behalf of each of the undersigned and that all subsequent amendments to this statement on Schedule 13G, shall be filed on behalf of each of the undersigned without the necessity of filing additional joint acquisition statements. The undersigned acknowledge that each shall be responsible for the timely filing of such amendments, and for the completeness and accuracy of the information concerning him or it contained therein, but shall not be responsible for the completeness and accuracy of the information concerning the others, except to the extent that he or it knows or has reason to believe that such information is inaccurate.

DATED: December 10, 2006 PRENTICE CAPITAL MANAGEMENT, LP

/s/ Michael Weiss

Name: Michael Weiss

Title: Chief Financial Officer

MICHAEL ZIMMERMAN

/s/ Michael Zimmerman

Michael Zimmerman