

SOUTH JERSEY INDUSTRIES INC  
Form 8-K  
October 22, 2007

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D. C. 20549**

**FORM 8-K**

**CURRENT REPORT**

PURSUANT TO SECTION 13 or 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report

**October 22, 2007**

(Date of earliest event reported)

**SOUTH JERSEY INDUSTRIES, INC.**

(Exact name of registrant as specified in its charter)

**New Jersey**

(State of Incorporation)

**1-6364**

(Commission File Number)

**22-1901645**

(IRS Employer Identification No.)

**1 South Jersey Plaza, Folsom, New Jersey 08037**

(Address of principal executive offices, including zip code)

**(609) 561-9000**

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01. Regulation FD Disclosure**

The following information is furnished pursuant to Item 7.01, "Regulation FD Disclosure."

On October 22, 2007, South Jersey Industries (SJI) issued a press release declaring a quarterly dividend of \$0.27 per share. The dividend is payable December 28, 2007, to shareholders of record at the close of business December 10, 2007. A copy of the press release is attached hereto as Exhibit 99 and hereby incorporated by reference.

**Exhibit Index**

(99) Press release, dated: October 22, 2007, issued by South Jersey Industries.

**Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

SOUTH JERSEY  
INDUSTRIES, INC.

Date: October 22, 2007

By: /s/ David A. Kindlick  
David A. Kindlick  
Vice President & Chief  
Financial Officer

SJI - 2

---

