FULLER LYNN B Form 4 February 19, 2003

# U.S. SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 4

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

Section 30	O(f) of the Investm	ent Compa	any Act of 1940	)
[_] Check box if no lone may continue. See In	-	tion 16.	Form 4 or Form	ι 5 obligations
1. Name and Address of	Reporting Person*			
Fuller	Lynn		В.	
(Last)	(First)		(Middle)	
960 Prince Phillip Dr.				
	(Street			
Dubuque	IA		52003	
(City)	(State)		(Zip)	
Heartland Financial USA,	Inc.			
2. Issuer Name and Tick	ker or Trading Symb	ool		
3. IRS Identification I	Number of Reporting	Person,	if an Entity (	(Voluntary)
February 14, 2003				
4. Statement for Month,				
5. If Amendment, Date	of Original (Month/	Year)		
6. Relationship of Repo		suer		
<pre>[X] Director [X] Officer (give to the second content of the s</pre>	title below)	[_]	10% Owner Other (specify	/ below)
President & CEO				

[X] Form filed by one Reporting [_] Form filed by more than on	ng Person		e)			
Table I Non-Derivative Securities Acquired, Disposed of,  or Beneficially Owned						
	2.	3. Transaction Code		4. Securities Acquire Disposed of (D) (Instr. 3, 4 and 9		
1.	Transaction	(Instr.		7	(A)	Davi a a
Title of Security (Instr. 3)	Date (mm/dd/yy)	Code		Amount	or (D)	Price
Common Stock	2/14/03	M		24,000	A	14.75
Common Stock						
Common Stock						
Common Stock						
Common Stock						
Common Stock						
Common Stock						
* If the Form is filed by more that $4 \text{ (b) (v)}$ .	nan one Report	ing Pers	on,	see Instructio	on	
Reminder: Report on a separate line owned directly or indirect		of secur	ities	beneficially		
(Print o	or Type Response	e)		(Ove	<u>:</u> )	

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security		3. Trans- action Date (Month/	action Code (Instr.	of(D) (Instr. 3,	Expirat (Month/ Date Exer-	sable and tion Date /Day/Year)  Expira- tion	of Under Securiti (Instr.	
(Instr. 3)	ity 	Year) 	Code V	(A) (D)	cisable	e Date	Title	Shares
Non-Qualified Stock Option (Right to Buy)	14.75 2	2-14-03	M	24,000	(1)	1-02-2008	Common Stock	24,000
Non-Qualified Stock Option (Right to Buy)	18.00				(1)	1-02-2009	Common Stock	24,000
Non-Qualified Stock Option	18.00				(1)	2-17-2010	Common Stock	9,000
Non-Qualified Stock Option	13.00				(1)	6-01-2011	Common Stock	10,000
Non-Qualified Stock Option (Right to Buy)	13.20				(1)	1-15-2012	Common Stock	5,500
Non-Qualified Stock Option (Right to Buy)	17.76				(1)	1-21-2013	Common Stock	10,000

Explanation of Responses:

(1) Represents options to buy granted under the Company's 1993 Stock Option Plan, a Rule 16(b)(3) plan, which options vest one-third per year beginning on the 3rd anniversary of date of grant. (2) The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed to be an admission that the reporting person is the beneficial owner of such securities for

(3) Shares held by Lynn B. Fuller Trust Under Agreement dated 5-7-96, Lynn B. Fuller Trustee

(4) Shares held by the Emmo O. Fuller Trust dated 9-3-85 Dubuque Bank & Trust, L.S. Fuller & L.B. Fuller, co-trustees

\*Shares participate in a Dividend Reinvestment Plan.

purposes of Section 16 or any other purpose.

/s/ Lynn B. Fuller 2/14/03
------\*\*Signature of Reporting Person Date

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.

If space provided is insufficient, see Instruction 6 for procedure.

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