CRACKER BARREL OLD COUNTRY STORE, INC
Form DFAN14A
October 25, 2012

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A
(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant o

Filed by a Party other than the Registrant x

Check the appropriate box:

o Preliminary Proxy Statement

¨ Confidential, for Use of the Commission Only (as permitted by Rule14a-6(e)(2))

¨ Definitive Proxy Statement

x Definitive Additional Materials

o Soliciting Material Under Rule 14a-12

CRACKER BARREL OLD COUNTRY STORE, INC.
(Name of Registrant as Specified in Its Charter)

BIGLARI HOLDINGS INC.
BIGLARI CAPITAL CORP.
THE LION FUND, L.P.
STEAK N SHAKE OPERATIONS, INC.
SARDAR BIGLARI
PHILIP L. COOLEY
(Name of Persons(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

x No fee required.

¨ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

1

(1) Title of each class of securities to which transaction applies:

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(2) Aggregate number of securities to which transaction applies:

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(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

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(4) Proposed maximum aggregate value of transaction:

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(5) Total fee paid:

¨ Fee paid previously with preliminary materials:

¨ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

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(1) Amount previously paid:

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(2) Form, Schedule or Registration Statement No.:

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(3) Filing Party:

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(4) Date Filed:

2

Item 1: On October 25, 2012, Biglari Holdings Inc. issued the following investor presentation:

1	BJ’s Restaurants, Inc. (BJRI)		
	Peter A. Bassi		
	Potbelly Sandwich Works		
2	Bob Evans Farms, Inc. (BOBE)		
	E. William Ingram		
	CEO - White Castle System, Inc.		
3	Bravo Brio Restaurant Group, Inc. (BBRG)		
	Fortunato Valenti	David Pittaway	Thomas J. Baldwin
	CEO - Patina Restaurant Group, LLC	The Cheesecake Factory Incorporated (CAKE)	Firebirds Wood Fired Grill Restaurants Lone Star Steakhouse Texas Land & Cattle Restaurants Home Run Inn Pizza
4	Brinker International, Inc. (EAT)		
	Michael Dixon	Jon Luther	
	Pinkberry	Dunkin' Brands Group, Inc. (DNKN)	
5	Caribou Coffee Company, Inc. (CBOU)		
	Wallace Doolin		
	Famous Dave's of America, Inc. (DAVE)		
6	Carrols Restaurant Group, Inc. (TAST)		
	Daniel S. Schwartz	Steven M. Wiborg	Nicholas Daraviras
	Burger King Holdings, Inc. (BKC)	Burger King Holdings, Inc. (BKC)	Fiesta Restaurant Group, Inc. (FRGI)
7	CEC Entertainment, Inc. (CEC)		
	Louis Neeb	Walter Tyree	
	Denny's Corporation (DENN)	Cracker Barrel Old Country Store, Inc. (CBRL)	
8	The Cheesecake Factory Incorporated (CAKE)		
	David Pittaway		
	Bravo Brio Restaurant Group, Inc. (BBRG)		

9	Cosi, Inc. (COSI)		
	Creed Ford	Michael O'Donnell	Robert Merritt
	CEO - Fired Up, Inc.	CEO - Ruth's Hospitality Group, Inc. (RUTH)	Ruth's Hospitality Group, Inc. (RUTH)
		LRI Holdings Inc.	
		Sbarro, Inc.	
10	Del Frisco's Restaurant Group Inc. (DFRG)		
	Norman J. Abdallah	David B. Barr	
	California Pizza Kitchen	Rita Restaurant Corp.	
	CEO - Romano's Macaroni Grill		
11	Denny's Corporation (DENN)		
	Louis Neeb		
	CEC Entertainment, Inc. (CEC)		
12	Domino's Pizza, Inc. (DPZ)		
	Richard Federico	Andrew Balson	
	Jamba, Inc. (JMBA)	Bloomin' Brands, Inc. (BLMN)	
	CEO - P.F. Chang's China Bistro, Inc.		
13	Dunkin' Brands Group, Inc. (DNKN)		
	Jon Luther	Mark Nunnelly	
	Brinker International, Inc. (EAT)	Bloomin' Brands, Inc. (BLMN)	
	Arby's Restaurant Group		
14	Famous Dave's of America, Inc. (DAVE)		
	Wallace Doolin	John Gilbert	
	Caribou Coffee Company, Inc. (CBOU)	IGNITE Restaurant Group, Inc. (IRG)	
15	Frisch's Restaurants, Inc. (FRS)		
	Robert J. (RJ) Dourney		
	CEO - Hearthstone Associates LLC		
16	Granite City Food & Beverage Ltd. (GCFB)		
	Robert Doran	Fouad Bashour	
	McDonalds of Hawaii	TM Restaurant Holdings	
		Red Mango, Inc.	

17	Ignite Restaurant Group,Inc. (IRG) John F. Gilbert III Famous Dave's of America, Inc. (DAVE)		
18	Jack in the Box (JACK) David L. Goebel CEO - Goodcents Deli Fresh Subs		
19	Jamba, Inc. (JMBA) Richard L. Federico CEO - P.F. Chang’s China Bistro Inc. Domino’s Pizza. (DPZ)	Michael A. Depatie CEO - Kimpton Hotels and Restaurants, LLC	David A. Pace Bloomin’ Brands, Inc. (BLMN)
20	Luby's Inc. (LUB) Christopher Pappas CEO - Pappas Restaurants, Inc.	Harris Pappas Pappas Restaurants, Inc.	Frank Markantonis Pappas Restaurants, Inc.
21	Panera Bread Co. (PNRA) Thomas E. Lynch Rubio’s Restaurants Inc.		
22	Papa John's Int'l, Inc. (PZZA) Wayne Taylor CEO - Texas Roadhouse, Inc. (TXRH)		
23	Pizza Inn Inc. (PZZI) Steven Johnson CEO - F&H Acquisition Corp.	Clinton Coleman F&H Acquisition Corp.	James Zielke F&H Acquisition Corp.
24	Ruby Tuesday, Inc. (RT) Jeffrey O'Neill CEO - Einstein Noah Restaurant Group (BAGL)		
25	Ruth's Hospitality Group, Inc. (RUTH) Michael O'Donnell Cosi, Inc. (COSI) Sbarro Inc. LRI Holdings Inc.	Robert Merritt Cosi, Inc. (COSI)	
26	Sonic Corporation (SONC) Douglas Benham O’Charley’s Inc.		
27	Texas Roadhouse, Inc. (TXRH) Wayne Taylor Papa John's Int'l, Inc. (PZZA)		