COTY INC. Form 3

June 13, 2013 UNITED STATES SECURITIES AND EXCHANGE COMMISSION **OMB APPROVAL** FORM 3 Washington, D.C. 20549 OMB 3235-0104 Number: January 31, **INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF** Expires: 2005 **SECURITIES** Estimated average burden hours per Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, response... 0.5 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 (Print or Type Responses) 1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement COTY INC. [COTY] JAB Holdings II B.V. (Month/Day/Year) 06/13/2013 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) OUDEWEG 147.Â (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) _X__ 10% Owner Director Form filed by One Reporting Officer Other Person HAARLEM, P7Â 2031 CC (give title below) (specify below) _X_ Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security 3 Beneficially Owned Ownership (Instr. 4) Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect **(I)** (Instr. 5) Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative Security 2. Date Exercisable and 3. Title and Amount of 4. 5. 6. Nature of Indirect (Instr. 4) **Expiration** Date Securities Underlying Conversion Ownership Beneficial (Month/Day/Year) **Derivative Security** or Exercise Form of Ownership (Instr. 4) Price of Derivative (Instr. 5) Security:

D (Б · ./·			Derivative
Date	Expiration			Security
Exercisable	Date		Amount or	
		Title	Number of	
			Shares	

Direct (D) or Indirect

(I)

(Instr. 5)

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Class B Common Stock	(1)	(<u>1)</u>	Class A Common Stock (1)	313,406,544	\$ 0	D	Â
Obligation to Sell (2)	06/12/2013	(<u>3)</u>	Class A Common Stock	43,555,901	\$ 16.8875	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
JAB Holdings II B.V. OUDEWEG 147 HAARLEM, P7 2031 CC	Â	ÂX	Â	Â	
JAB Holdings B.V. OUDEWEG 147 CC HAARLEM, P7 2031	Â	ÂX	Â	Â	
Parentes Holding SE ROOSEVELTPLATZ 4-5 TOP 10 VIENNA, C4 A-1090	Â	X	Â	Â	
Donata Holding SE ROOSEVELTPLATZ 4-5 / TOP 10 VIENNA, C4 1090	Â	ÂX	Â	Â	
Signatures					
Markus Hopmann, Attorney-in-Fact	06/13/2	2013			
**Signature of Reporting Person	Dat	e			
Joachim Creus,	06/13/2013				

Attorney-in-Fact

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Class B Common Stock is convertible to Class A Common Stock on a one-for-one basis. This Statement is being filed by JAB Holdings II B.V. ("JAB II"), JAB Holdings B.V. ("JAB"), Parentes Holding SE ("Parentes") and Donata Holding SE ("Donata" and, together with JAB II, JAB and Parentes, the "Reporting Persons"). JAB II is an indirect subsidiary of each of Parentes and Donata. JAB is an indirect

- (1) subsidiary of Parentes and a direct stockholder of JAB II. Other intervening subsidiaries are Donata Holdings B.V., Joh. A. Benckiser s.a r.l., and JAB Investments s.a r.l. JAB, Donata and Parentes are indirect beneficial owners of the reported securities, and each disclaims a pecuniary interest in the reported securities except to the extent of its interest therein. The address of Donata and Parentes is: Rooseveltplatz 4-5 / Top 10, A-1090 Vienna, Austria. JAB's address is the same as JAB II's.
- (2) Pursuant to an underwriting agreement dated June 12, 2013, JAB II is obligated to sell 43,555,901 shares of Class A Common Stock to the underwriter parties to such agreement.
- (3) The underwriting agreement referenced in footnote 2 does not specify an express termination date.

Date

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.