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PFIZER INC Form DEFA14A April 08, 2015

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant [X] Filed by a Party other than the Registrant [_]

Check the appropriate box:

- [_] Preliminary Proxy Statement
- CONFIDENTIAL, FOR USE OF THE COMMISSION ONLY (as permitted by Rule 14a-6(e)(2)) [_]
- Definitive Proxy Statement [_]
- Definitive Additional Materials [X]
- Soliciting Material Pursuant to Section 240.14a-12 [_]

Pfizer Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant) Payment of Filing Fee (Check the appropriate box):

No fee required.

[X]

- [_] Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
- Title of each class of securities to which transaction applies: 1)
- Aggregate number of securities to which transaction applies: 2)
- 3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

Proposed maximum aggregate value of transaction: 4)

Total fee paid: 5)

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- [_] Fee paid previously with preliminary materials:
- [_] Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.
 - 1) Amount previously paid:
 - 2) Form, Schedule or Registration Statement No.:
 - 3) Filing Party:
 - 4) Date Filed:

Pfizer Inc.

235 East 42nd Street

New York, NY 10017

YOUR VOTE IS IMPORTANT TO US - PLEASE VOTE YOUR SHARES TODAY

Dear Fellow Pfizer Shareholder:

On April 23, 2015, Pfizer will hold its Annual Meeting of Shareholders in Short Hills, New Jersey. Important matters are voted on at the meeting, and all shareholders have a voice in the outcome. We value your input as a holder of Pfizer common stock, and encourage you to review our proxy materials and cast your votes today.

Our Board of Directors recommends that you vote "**FOR**" each director nominee, "**FOR**" the ratification of the selection of KPMG LLP as the independent registered public accounting firm for 2015, "**FOR**" the advisory approval of executive compensation and "**AGAINST**" the shareholder proposal for the reasons we provide in our 2015 Proxy Statement (available at www.pfizer.com/annualmeeting).

For your convenience, a duplicate proxy/voting instruction card and return envelope are enclosed, along with telephone and Internet voting instructions. In the event that two proxies/voting instruction forms are received from you, the one with the latest date will be counted.

Your vote is needed and valued so please act today to be sure your shares are voted.

Sincerely,

Margaret M. Madden

Corporate Secretary

Chief Governance Counsel

www.pfizer.com