

Alternative Asset Management Acquisition Corp.  
Form SC 13D  
August 07, 2009

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13D**

**Under the Securities Exchange Act of 1934  
(Amendment No. )\***

Alternative Asset Management Acquisition Corp.

(Name of Issuer)

Common Stock, par value \$0.001 per share

(Title of Class of Securities)

02149U101

(CUSIP Number)

Scott R. Zemnick, Esq.

Victory Park Capital Advisors, LLC

227 West Monroe Street, Suite 3900

Chicago, Illinois 60606

(312) 705-2786

(Name, Address and Telephone Number of Person Authorized to  
Receive Notices and Communications)

July 30, 2009

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

**Note:** Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7 for other parties to whom copies are to be sent.

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 02149U101

NAMES OF REPORTING PERSONS

1

Victory Park Capital Advisors, LLC

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

(a)

(b)

SEC USE ONLY

3

SOURCE OF FUNDS (SEE INSTRUCTIONS)

4

OO

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)

5

CITIZENSHIP OR PLACE OF ORGANIZATION

6

Delaware

SOLE VOTING POWER

7

NUMBER OF 0

SHARED VOTING POWER

SHARES BENEFICIALLY OWNED BY 8

4,681,428

SOLE DISPOSITIVE POWER

EACH REPORTING 9

PERSON 0

WITH SHARED DISPOSITIVE POWER

10

4,681,428

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

4,681,428

12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

o

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

9.0%\*\*

14 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

OO

\*\* This calculation is based on 51,750,000 shares of common stock ( Common Stock ) of Alternative Asset Management Acquisition Corp. (the Issuer ) outstanding as of July 20, 2009 as reported in the Issuer s definitive proxy statement.

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CUSIP No. 02149U101

NAMES OF REPORTING PERSONS

1  
Victory Park Credit Opportunities Master Fund, Ltd.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2  
(a)   
(b)

SEC USE ONLY

3

SOURCE OF FUNDS (SEE INSTRUCTIONS)

4  
OO

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)

5

CITIZENSHIP OR PLACE OF ORGANIZATION

6  
Cayman Islands

SOLE VOTING POWER

7

NUMBER OF 0

SHARED VOTING POWER

8

SHARES BENEFICIALLY OWNED BY 4,265,184

SOLE DISPOSITIVE POWER

9

EACH REPORTING

PERSON 0

WITH SHARED DISPOSITIVE POWER

10

4,265,184

11

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

4,265,184

12

CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

o

13

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

8.2%\*\*

14

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

OO

\*\* This calculation is based on 51,750,000 shares of common stock ( Common Stock ) of Alternative Asset Management Acquisition Corp. (the Issuer ) outstanding as of July 20, 2009 as reported in the Issuer s definitive proxy statement.

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CUSIP No. 02149U101

NAMES OF REPORTING PERSONS

1  
Victory Park Special Situations Master Fund, Ltd.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2  
(a)   
(b)

SEC USE ONLY

3

SOURCE OF FUNDS (SEE INSTRUCTIONS)

4  
OO

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)

5

CITIZENSHIP OR PLACE OF ORGANIZATION

6  
Cayman Islands

SOLE VOTING POWER

7

NUMBER OF 0

SHARED VOTING POWER

8

SHARES BENEFICIALLY OWNED BY 416,244

SOLE DISPOSITIVE POWER

9

EACH REPORTING

PERSON 0

WITH SHARED DISPOSITIVE POWER

10

416,244

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

11

416,244

CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

12

o

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

13

0.8%\*\*

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

14

OO

\*\* This calculation is based on 51,750,000 shares of common stock ( Common Stock ) of Alternative Asset Management Acquisition Corp. (the Issuer ) outstanding as of July 20, 2009 as reported in the Issuer s definitive proxy statement.

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CUSIP No. 02149U101

NAMES OF REPORTING PERSONS

1

Jacob Capital, L.L.C.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

(a)

(b)

SEC USE ONLY

3

SOURCE OF FUNDS (SEE INSTRUCTIONS)

4

OO

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)

5

CITIZENSHIP OR PLACE OF ORGANIZATION

6

Illinois

SOLE VOTING POWER

7

NUMBER OF 0

SHARED VOTING POWER

SHARES BENEFICIALLY OWNED BY 8

4,681,428

SOLE DISPOSITIVE POWER

EACH REPORTING 9



PERSON 0

WITH SHARED DISPOSITIVE POWER

10

4,681,428

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

4,681,428

12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

o

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

9.0%\*\*

14 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

OO

\*\* This calculation is based on 51,750,000 shares of common stock ( Common Stock ) of Alternative Asset Management Acquisition Corp. (the Issuer ) outstanding as of July 20, 2009 as reported in the Issuer s definitive proxy statement.

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CUSIP No. 02149U101

NAMES OF REPORTING PERSONS

1

Richard Levy

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

(a)

(b)

SEC USE ONLY

3

SOURCE OF FUNDS (SEE INSTRUCTIONS)

4

OO

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)

5

CITIZENSHIP OR PLACE OF ORGANIZATION

6

USA

SOLE VOTING POWER

7

NUMBER OF 0

SHARED VOTING POWER

SHARES BENEFICIALLY OWNED BY 8

4,681,428

SOLE DISPOSITIVE POWER

EACH REPORTING 9

PERSON 0

WITH SHARED DISPOSITIVE POWER

10

4,681,428

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

4,681,428

12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

o

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

9.0%\*\*

14 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN

\*\* This calculation is based on 51,750,000 shares of common stock ( Common Stock ) of Alternative Asset Management Acquisition Corp. (the Issuer ) outstanding as of July 20, 2009 as reported in the Issuer s definitive proxy statement.

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### Item 1. Security and Issuer

This Schedule 13D (this Schedule 13D) relates to the Common Stock, par value \$.001 per share (the Common Stock), of Alternative Asset Management Acquisition Corp., a Delaware corporation (the Issuer). The address of the principal executive office of the Issuer is 590 Madison Avenue, 35<sup>th</sup> Floor, New York, New York 10022.

### Item 2. Identity and Background

(a), (f) This Schedule 13D is being filed by: (i) Victory Park Capital Advisors, LLC, a Delaware limited liability company (Capital Advisors); (ii) Victory Park Credit Opportunities Master Fund, Ltd., a Cayman Islands exempted company (Credit Opportunities Fund); (iii) Victory Park Special Situations Master Fund, Ltd., a Cayman Islands exempted company (Special Situations Fund), and, together with Credit Opportunities Fund, the Funds; (iv) Jacob Capital, L.L.C., an Illinois limited liability company (Jacob Capital); and (v) Richard Levy, a citizen of the United States of America (collectively, the Reporting Persons).

The Reporting Persons have entered into a joint filing agreement, dated July 30, 2009, a copy of which is attached hereto as Exhibit 1.

- (b) The business address of each of the Reporting Persons, other than the Funds, is 227 West Monroe Street, Suite 3900, Chicago, Illinois 60606. The business address for the Funds is c/o Walkers SPV Limited, Walker House, 87 Mary Street, George Town, Grand Cayman, KY1 9002 Cayman Islands.
- (c) The principal business of Capital Advisors is serving as investment manager for the Funds, which are the record holders of the Common Stock reported on the cover pages hereof (the Subject Shares). Jacob Capital's principal business is serving as the manager of Capital Advisors. The principal occupation of Richard Levy is serving as the sole member of Jacob Capital.
- (d) During the last five years, none of the Reporting Persons has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors).
- (e) During the last five years, none of the Reporting Persons has been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

### Item 3. Source and Amount of Funds or Other Consideration

The Funds purchased the Subject Shares for a total consideration of \$46,112,065.80. The source of funds for such transaction was derived from the capital of the Funds.

### Item 4. Purpose of Transaction

The Issuer has stated in filings with the Securities and Exchange Commission that it was formed for the purpose of acquiring, through a stock exchange, asset acquisition, stock purchase, reorganization or other similar business combination, one or more businesses or assets. As described in the Issuer's definitive proxy statement filed with the Securities and Exchange Commission on July 20, 2009, the Issuer was seeking approval from holders of its Common Stock of its proposed business combination (the Business Combination) with Great American Group, LLC pursuant to the Agreement and Plan of Reorganization entered into among the parties (the Merger Agreement).

As part of these arrangements, the Issuer has negotiated with the Reporting Persons to explore the means by which a sufficient number of the Issuer's public Common Stock could be purchased so that such shares would not exercise their conversion rights with respect to such purchased shares and the Business Combination could be approved by the Issuer's shareholders. Accordingly, simultaneously with the purchase by the Funds from stockholders of the Issuer of an aggregate of 4,681,428 Common Stock at a purchase price of approximately \$9.85 per share, the Funds entered into stock purchase agreements with the Issuer pursuant to which the Issuer agreed to purchase, and the Funds agreed to sell, the Common Stock purchased at a purchase price of \$9.955648337 per share. Such purchases shall be made promptly following the closing of the Business Combination.



**Item 5. Interest in Securities of the Issuer**

(a), (b) Based upon the July 20, 2009 definitive proxy statement of the Issuer, 51,750,000 shares of Common Stock were outstanding as of July 20, 2009. Based on the foregoing, the Subject Shares represented approximately 9.0% of the shares of Common Stock outstanding as of such date.

Capital Advisors, as the investment manager of the Funds, may be deemed to have the shared power to vote or direct the vote of (and the shared power to dispose or direct the disposition of) the Subject Shares. As the manager of Capital Advisors, Jacob Capital may be deemed to have the shared power to vote or direct the vote of (and the shared power to dispose or direct the disposition of) the Subject Shares. By virtue of Richard Levy's position as sole member of Jacob Capital, Richard Levy may be deemed to have the shared power to vote or direct the vote of (and the shared power to dispose or direct the disposition of) the Subject Shares and, therefore, Richard Levy may be deemed to be the beneficial owner of the Subject Shares for purposes of this Schedule 13D. Capital Advisors, Jacob Capital and Richard Levy disclaim beneficial ownership of the reported securities except to the extent of their pecuniary interest therein.

(c) On July 30, 2009, the Funds simultaneously purchased 4,681,428 shares of Common Stock for a purchase price of approximately \$9.85 per share from stockholders of the Issuer in privately negotiated transactions.

(d) No other person is known to the Reporting Persons to have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, the Subject Shares covered by this Schedule 13D.

(e) Not applicable.

**Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer**

On July 30, 2009, the Funds entered into an agreement with the Issuer pursuant to which the Funds would use their reasonable best efforts to purchase up to 6 million shares of Common Stock in privately negotiated transactions provided that the Issuer entered into a forward contract arrangement with the Funds. Pursuant to such agreement, Issuer agreed to pay a fee of 1% of the value of all shares purchased by the Funds. On July 31, 2009, the Funds entered into Stock Purchase Agreements (the "Agreements") with the Issuer following the purchase of the 4,681,428 Common Stock from current shareholders of the Issuer. Special Situations Fund sold 325,000 shares to a third party at a purchase price of \$9.85 per share. Pursuant to the Agreements, the Issuer agreed to purchase, and the Funds agreed to sell, an aggregate of 4,356,428 Common Stock at a purchase price of approximately \$9.955848337 per share. To the knowledge of the Reporting Persons, except as described herein, the Reporting Persons do not have any contract, arrangement, understanding or relationship (legal or otherwise) with any person with respect to securities of the Issuer, including, but not limited to transfer or voting of any such securities, finder's fees, joint ventures, loans or option agreement, puts or call, guarantees of profits, division of profits or losses or the giving or withholding of proxies.

**Item 7. Material to Be Filed as Exhibits**

1. Joint Filing Agreement, dated as of July 31, 2009, among the Reporting Persons, pursuant to Rule 13d-1(k) of the Securities Exchange Act of 1934, as amended.
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**SIGNATURES**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: July 31, 2009

**VICTORY PARK CAPITAL ADVISORS, LLC**

By: Jacob Capital, L.L.C., its Manager

By: /s/ Richard Levy  
Name: Richard Levy  
Title: Sole Member

**VICTORY PARK CREDIT OPPORTUNITIES  
MASTER FUND, LTD.**

By: /s/ Richard Levy  
Name: Richard Levy  
Title: Attorney-in-Fact

**VICTORY PARK SPECIAL SITUATIONS  
MASTER FUND, LTD.**

By: /s/ Richard Levy  
Name: Richard Levy  
Title: Attorney-in-Fact

**JACOB CAPITAL, L.L.C.**

By: /s/ Richard Levy  
Name: Richard Levy  
Title: Sole Member

**RICHARD LEVY**

/s/ Richard Levy  
Richard Levy

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**EXHIBIT INDEX**

1. Joint Filing Agreement, dated as of July 31, 2009, among the Reporting Persons, pursuant to Rule 13d-1(k) of the Securities Exchange Act of 1934, as amended.