

SPDR GOLD TRUST
Form FWP
July 30, 2010

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Registration No. 333-167132
July 30, 2010

SPDR GLD GOLD SHARES PRICED IN A WORLD THAT ISN'T The trust has filed a registration statement (including a prospectus) with the sec for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the trust has filed with the sec for more complete information about the trust and this offering . you may get these documents for free by visiting edgar on the sec website at www.sec.gov. Alternatively, the trust or any authorized participant will arrange to send you the prospectus if you request it by calling 1-866-320-4053

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