LANSING JOHN F Form 4 February 20, 2003

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

O Check this box if no longer subject to Section 16.
Form 4 or Form 5 obligations may continue.
See Instruction 1(b)

2.	Issuer Name and Ticker or Trading Symbol The E. W. Scripps Company (SSP)	3.	I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)				
4.	Statement for (Month/Day/Year) 2/20/03	5.	If Amendment, Date of Original (Month/Day/Year)				
6.	Relationship of Reporting Person(s) to Issuer (Check All Applicable)	7.	Individual or Joint/Group Filing (Check Applicable Line)				
_	O Director O 10% Owner		X	Form filed by One Reporting Person			
	X Officer (give title below) Other (specify below) Senior Vice		o	Form filed by More than One Reporting Person			
	4.	Trading Symbol The E. W. Scripps Company (SSP) 4. Statement for (Month/Day/Year) 2/20/03 6. Relationship of Reporting Person(s) to Issuer (Check All Applicable) O Director O 10% Owner X Officer (give title below) O Other (specify below)	Trading Symbol The E. W. Scripps Company (SSP) 4. Statement for (Month/Day/Year) 5. 2/20/03 6. Relationship of Reporting Person(s) to Issuer (Check All Applicable) O Director O 10% Owner X Officer (give title below) O Other (specify below)	Trading Symbol The E. W. Scripps Company (SSP) 4. Statement for (Month/Day/Year) 2/20/03 5. If Amendment, Date (Month/Day/Year) 2/20/03 6. Relationship of Reporting Person(s) to Issuer (Check All Applicable) O Director O 10% Owner X X Officer (give title below) O Other (specify below)			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* instruction 4(b)(v).

Title of Security (Instr. 3)	Transaction Date (Month/Day/Year)	2a.	Deemed Execution Date, if any. (Month/Day/Year)	(8)	or Disposed of (D) (Instr. 3, 4 and 5)			5.	of Securities Beneficially	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Nature of Indirect Beneficia Ownersh (Instr. 4)
					Code	v	Amount	(A) or (D)	Price				
Class A Common Shares, \$.01 par value per share	2/20/03				M	V	1,000	A	\$34.50				
Class A Common Shares, \$.01 par value per share	2/20/03				S	V	1,000	D	\$78.77		2,475	D	
Common Voting Shares, \$.01 par value per share											None		

 $\begin{tabular}{ll} \textbf{Table II} & \textbf{Derivative Securities Acquired, Disposed of, or Beneficially Owned} \\ & (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1.	1. Title of Derivative Security (Instr. 3)		Conversion or Exercise Price of Derivative Security	3.	Transaction Date (Month/Day/Year)	3a.	Deemed Execution Date, if any (Month/Day/Year)	 Transaction Code (Instr. 8)		5.	Number of Derivative Securities Acquired (A) or Dispose (D) (Instr. 3, 4 and 5)		
								Code	v		(A)	(D)	
	Option		\$34.50		1/10/97			A	V			1	
					·	Page	2 3						

Table II Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

6.	6. Date Exercisable and Expiration Date (Month/Day/Year)			of Underly Securities	Underlying		Price of Derivative Security (Instr. 5)	9.	Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10.	Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	Nature of Indirect Beneficial Ownership (Instr. 4)
	Date Exercisable	Expiration Date		Title	Amount or Number of Shares							
	1/10/98	1/9/07		Class A Common	1,000						D	
	9/15/98	9/14/07		Class A Common	3,000						D	
	1/15/99	1/14/08		Class A Common	6,000						D	
	1/19/00	1/18/09		Class A Common	10,000						D	
	1/24/01	1/23/10		Class A Common	8,000						D	
	1/25/02	1/24/11		Class A Common	12,000						D	
	2/20/03	2/19/12		Class A Common	35,000				6		D	

Explanation of Responses:

/s/ M. Denise Kuprionis, Attorney-in-fact for John F. Lansing

2/20/03

**Signature of Reporting Date Person

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).