TIFFANY & CO Form 4 April 06, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

Issuer

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

TIFFANY & CO [TIF]

Symbol

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

KOWALSKI MICHAEL JOSEPH

See Instruction

| | | | Thravi & Co[Th] | | | | | (Check all applicable) | | | |
|---|---|--|-----------------|--|--|-------|---|--|--|---|--|
| (Last) (First) (Middle) TIFFANY & CO., 727 FIFTH AVENUE | | | 04/04/2016 | | | | | X Director Officer (give ti low) | ctor10% Owner | | |
| | | | | nendment, lonth/Day/Yo | Date Origina ear) | 1 | Individual or Joint/Group Filing(Check pplicable Line) K_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | ly Owned | | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution E any (Month/Day | Date, if | 3. Transactic Code (Instr. 8) | 4. Securitie on Disposed o (Instr. 3, 4) | f (D) | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Stock \$.01 Par | 04/04/2016 | | | M | 67,000 | A | \$ 58 | 112,260 (1) | D | | |
| Common Stock \$.01 Par | 04/04/2016 | | | M | 53,250 | A | \$ 60.54 | 165,510 <u>(1)</u> | D | | |
| Common Stock \$.01 Par | 04/04/2016 | | | M | 34,500 | A | \$ 63.76 | 200,010 (1) | D | | |
| Common Stock | 04/04/2016 | | | S | 102,926 | D | \$ 72.4123 | 97,084 (1) | D | | |

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| \$.01 Par | | | | | (2) | | | |
|------------------------------|------------|---|--------|---|---------------|-------------------|---|--|
| Common Stock \$.01 Par | 04/04/2016 | S | 51,824 | D | \$ 73.5002 | 45,260 <u>(1)</u> | D | |
| Common Stock \$.01 Par | | | | | | 50,000 | I | By Trust |
| Common Stock \$.01 Par | | | | | | 17,572 | I | By Kowalski Family Foundation |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|--|---|--|--------------------|---|-------------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Employee Stock Option (Right to Buy) | \$ 58 | 04/04/2016 | | M | 67,000 | <u>(4)</u> | 01/20/2021 | Common Stock \$.01 Par | 67,000 |
| Employee Stock Option (Right to Buy) | \$ 60.54 | 04/04/2016 | | M | 53,250 | <u>(6)</u> | 01/18/2022 | Common Stock \$.01 Par | 53,250 |
| Employee Stock Option (Right to Buy) | \$ 63.76 | 04/04/2016 | | M | 34,500 | (8) | 01/16/2023 | Common Stock \$.01 Par | 34,500 |

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Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

KOWALSKI MICHAEL JOSEPH TIFFANY & CO. 727 FIFTH AVENUE NEW YORK, NY 10022



Signatures

/s/ John C. Duffy, Attorney-in-Fact

04/06/2016

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 848 shares in the total is an unvested restricted stock unit grant.
- The price in Column 4 is a weighted average price. The price actually received ranged from \$72.06 to \$73.05 per share. The reporting person's broker has provided to the issuer and the issuer will provide any security holder of the issuer or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.
- The price in Column 4 is a weighted average price. The price actually received ranged from \$73.06 to \$74.05 per share. The reporting person's broker has provided to the issuer and the issuer will provide any security holder of the issuer or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.
- Options granted pursuant to the Tiffany & Co. 2005 Employee Incentive Plan, which complies with Rule 16b-3, on January 20, 2011. The option vested in four equal annual installments on January 20, 2012, 2013, 2014 and 2015.
- (5) Total grant 67,000 shares. 0 shares previously exercised.
- Options granted pursuant to the Tiffany & Co. 2005 Employee Incentive Plan, which complies with Rule 16b-3, on January 18, 2012. The option was scheduled to vest in four equal annual installments on January 18, 2013, 2014, 2015 and 2016. Pursuant to the applicable terms of such option, 17,750 unvested options were forfeited upon Mr. Kowalski's retirement as Chief Executive Officer, effective March 31, 2015, and his transition to a non-employee director serving as Chairman of the Board, effective April 1, 2015.
- (7) 53,250 options vested prior to Mr. Kowalski's retirement as Chief Executive Officer effective March 31, 2015. 0 shares previously exercised.
- Options granted pursuant to the Tiffany & Co. 2005 Employee Incentive Plan, which complies with Rule 16b-3, on January 16, 2013. The option was scheduled to vest in four equal annual installments on January 16, 2014, 2015, 2016 and 2017. Pursuant to the applicable terms of such option, 34,500 unvested options were forfeited upon Mr. Kowalski's retirement as Chief Executive Officer, effective March 31, 2015, and his transition to a non-employee director serving as Chairman of the Board, effective April 1, 2015.
- (9) 34,500 options vested prior to Mr. Kowalski's retirement as Chief Executive Officer effective March 31, 2015. 0 shares previously exercised.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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